



The



value proposition

Content

- The digital shift
- Fundraising & donor engagement for the SME non-profit
- Examples



The digital thing



- a. Mobile mainly + social, chat, AI, bd
- b. The collaboration trend e.g. P2P
- c. More new tools - the same deployment
- d. Social & cultural enablers = diversity
- e. The ongoing shift
(Millennial + App Store = disruption)
- f. Moving to the digital world
 - i. New roles e.g. CX designer, product owner
 - ii. Collaboration is an essential ingredient
 - iii. Collect your donor & supporter data, analyse it, use it

The Why of Vega

- Smart fundraising database software without the cost & hassle of managing a server
- Making it easier for people to support your mission
- More ways to keep in touch, report to funders and get helped to grow.
- Easier to recruit, communicate with and engage people through the entire lifecycle of the supporter

- Lots of functionality for reasonable cost, including some common 3rd party tools for less cost & all integrated

Vega helps increase income and community engagement

*Using **Vega** fully you **will** raise more money, reduce operational costs, and have tools to help **achieve your mission.***

Vega Works

- NZ-owned software company 100% focused on non-profit fundraising
- a highly configured Supporter and Member CRM
- starts in your web site – with **intelligent web dialogues** to boost donations
- will manage **on-line donations, regular payments, pledges, grants and high value donors**
- **eliminates reworking** of data, detects duplicates and inserts web site donors or prospects and places them in WorkFlow driven engagement
- **delivers emails** often better than Mailchimp or Campaignmonitor with dozens of mail merge options
- **integrates** into other platforms like Social Media, Flo2cash, DPS/Payment Express, Stripe, Shopify, **XERO** and APIs

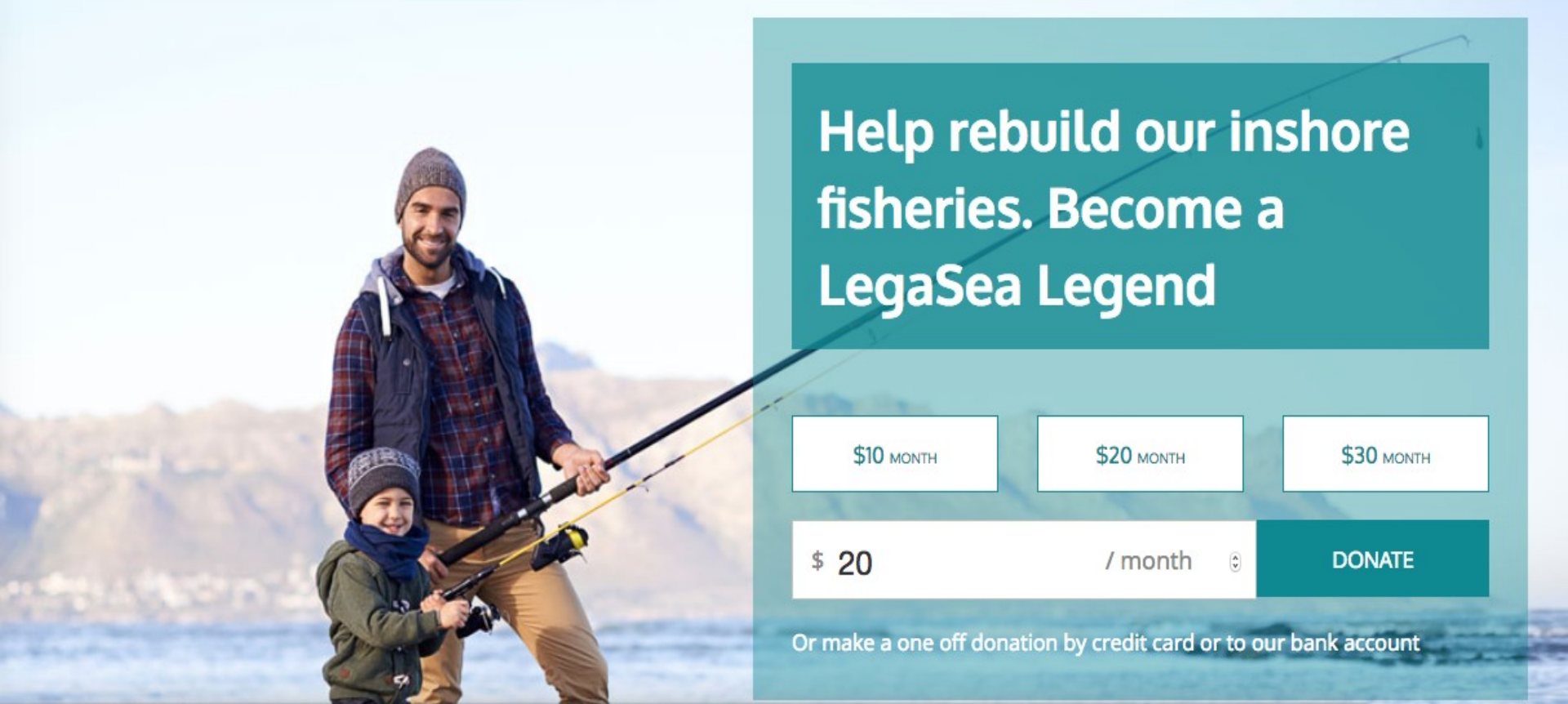


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Help rebuild our inshore fisheries. Become a LegaSea Legend

\$10 MONTH

\$20 MONTH

\$30 MONTH

\$ 20

/ month



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Or make a one off donation by credit card or to our bank account



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Transforming lives in our community

Donate to support Melbourne families, children
and young people in our community

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Family Life's activities have brought about personally transformative and collectively beneficial outcomes for our community.

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Kidney Health New Zealand
You can live an effective and active life!

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We're the Foodies family

When life throws curve balls, the Foodies Foundation is here to help. Making sure our Foodies team is getting more out of life.

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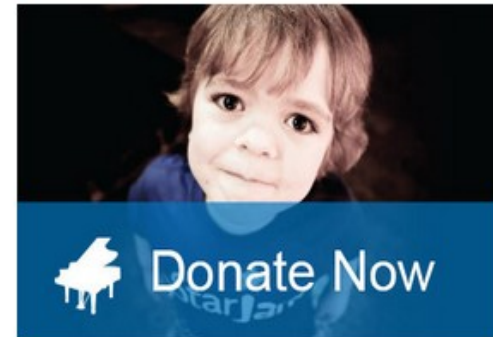
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It's amazing how much can be achieved with just a small amount of money. Please make a donation today to help StarJam continue its work empowering young New Zealanders with disabilities through music and performance workshops. Select your gift below and it will be processed for you.





Jump For Cancer

Raise money for the Cancer Society Wellington

Tena koe and welcome. We are here to help. What would you like to do?



DONATE

As a charity we would struggle to provide such a valuable service if it wasn't for the kind support we receive from the Kiwi community. For every dollar you donate, 80c is invested directly into supporting our

FUNDRAISE

We can't do it without you, and we're asking you to get involved. There are many ways for you to join us in our mission to improve the health and well being of children and their families around New Zealand.