



Reinstating Christ Church Cathedral

YOU GOTTA HAVE FAITH

Notre Dame

IMMENSE OUTPOURING OF GRIEF AND SUPPORT



Reality

A SPIRITUAL AND SACRED PLACE,
CITY ICON, VISITOR ATTRACTION,
AND SIGNIFICANT HERITAGE
BUILDING



Reality

A CATHEDRAL IN THE MIDDLE
OF A BROKEN CITY



Reinstatement

REPAIR, RESTORATION,
RECONSTRUCTION/REBUILD AND
SEISMIC STRENGTHENING



Photo courtesy of Olivia Spencer-Bower



REALLY challenging

CONSIDERATIONS FOR OUR PLANNING

██████████ Yep pay for your own bloody church why should I be doing that you have insurance and bigger backing than the bloody ratepayers of chch our street is still broken 😞

██████████ After ten years I'm afraid That I couldn't care less about what happens to either cathedral .The whole thing has been one huge debacle and cost too much money up to now .

Like · Reply · Message · 3d



Just Get RID

Like · Reply · Message · 21h

██████████ Given that the latest tranche of climate research suggests we are likely heading for +3 Celcius mean global temperature rise above pre-industrial, I wonder if God might prefer this money spent on ensuring our kids' future rather than on a building?

I don't mean to troll, but really....

Like · Reply · Message · 1d



██████████ Abysmal waste of ratepayer money. An undistinguished Neogothic pile of little interest to architectural aficionados, tourists, or the majority of Christchurch citizenry.

Like · Reply · Message · 1w



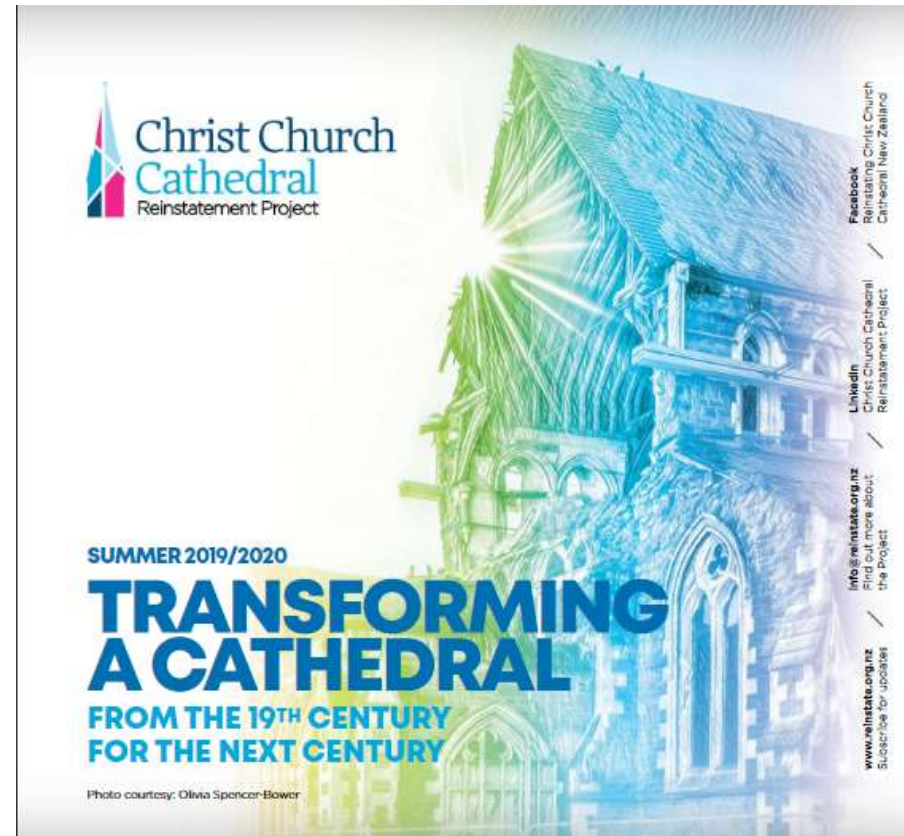
Response

**MORE THAN REINSTATING A
CATHEDRAL. IT'S RECONNECTING
PEOPLE WITH THE CATHEDRAL**



Recharge, revitalise and reignite

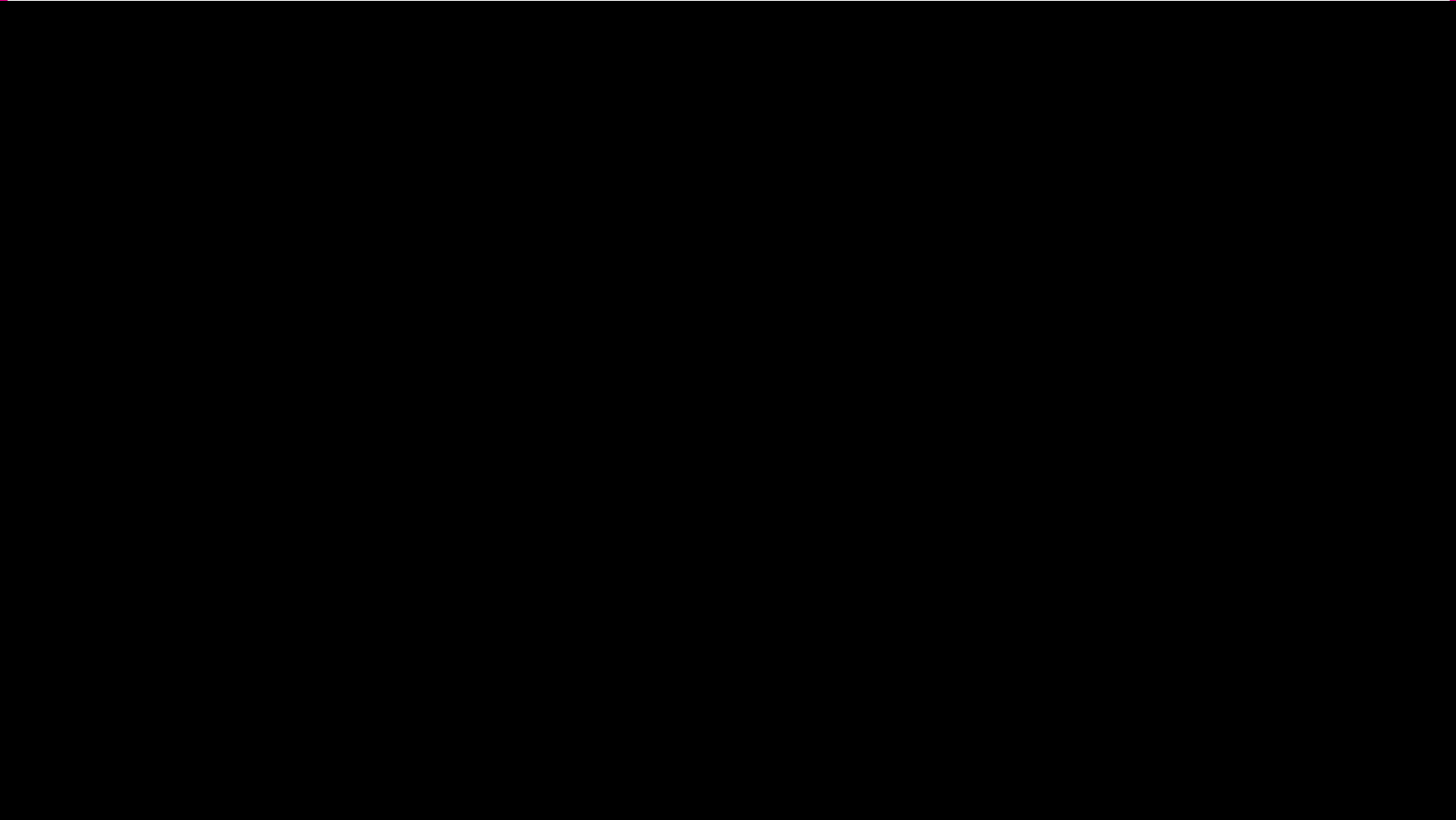
REBRAND. STRIKING A CAREFUL
BALANCE BETWEEN INFORMATION FOR
PEOPLE WITH A FAITH BASE, AND
OTHER AUDIENCES



Recharge, revitalise and reignite

LIGHTING UP THE CATHEDRAL
AFTER 8 YEARS OF DARKNESS





Recharge, revitalise and reignite

A ROYAL PATRON WHO UNDERSCORES
THE CATHEDRAL'S SIGNIFICANCE
INTERNATIONALLY





Royal Visit 2019

The project
to reinstate Christ
Church Cathedral

Reaffirm

USE SOUND, SIGHT AND TOUCH
SO PEOPLE CAN **EXPERIENCE** THE
CATHEDRAL'S VALUE



The project
to reinstate Christ
Church Cathedral



Remember and rediscover

ELICIT REAL STORIES FROM REAL PEOPLE



Remember and rediscover

SOUND CAN HAVE POWERFUL
IMPACT





Reimagine

INVOLVE YOUNG PEOPLE







Prince Charles, Camilla to visit site of Christ Church Cathedral during New Zealand tour



STAR NEWS DISTRICTS LIFESTYLE SPORT DIGITAL EDITIONS DRIVE

Friday, 25 October 2019

Christ Church Cathedral: Behind the fence

Results

LISTEN, WATCH AND READ



NEWS SPORT WEATHER

HOME LATEST NEW ZEALAND WORLD ENTERTAINMENT POLITIC



Closest look at Christ Church Cathedral since devastating earthquakes

Christ Church Cathedral this month

Tom Kitchin • 20:44, AUG 05 2019



Home News Radio Podcasts & Series Topics Pacific

Light shines on Christ Church Cathedral this month

Milestone reached in Christ Church Cathedral rebuild as design advisers appointed

19:22, Aug 01 2019





Reconnect

Our Cathedral, our community, our people



Vision

TO REINSTATE CHRIST CHURCH CATHEDRAL, AS
AN AWE-INSPIRING SYMBOL OF LIFE,
REGENERATION AND HEALING, AND AS A
TESTAMENT TO WHAT CAN BE ACHIEVED BY
PEOPLE WORKING TOGETHER.





Thank you.

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Linkedin – Christ Church Cathedral Reinstatement Project

Facebook – Reinstating Christ Church Cathedral



Summary

- We are reinstating Christ Church Cathedral, our Notre Dame, in very different circumstances.
- Our starting point is a highly cynical and fatigued community.
- After 9 years, it's about much more than putting back the building—it is about *reconnecting* people with the Cathedral. A Cathedral is just a building without people.
- The most powerful way to achieve people's support is via 'personal experiences' and 'word of mouth'. Positive experiences are contagious.
- *Our overarching goal is to create authentic, meaningful and memorable experiences, that reconnect people with the Cathedral.*
- Instead of being a symbol of what is lacking after the earthquakes, our vision is that the reinstated Christ Church Cathedral, is an awe-inspiring symbol of life, regeneration and healing, and as a testament to what can be achieved by people working together.



Videos

- Lighting up the Cathedral <https://vimeo.com/367642932>
- Royal Visit <https://vimeo.com/376276632>
- Heritage Festival <https://vimeo.com/370161450>
- Ross Clapp – Cabinetmaker <https://vimeo.com/388081643>
- Bringing back the bells <https://vimeo.com/344200692>
- 'All will be well' mural <https://vimeo.com/386126925>

