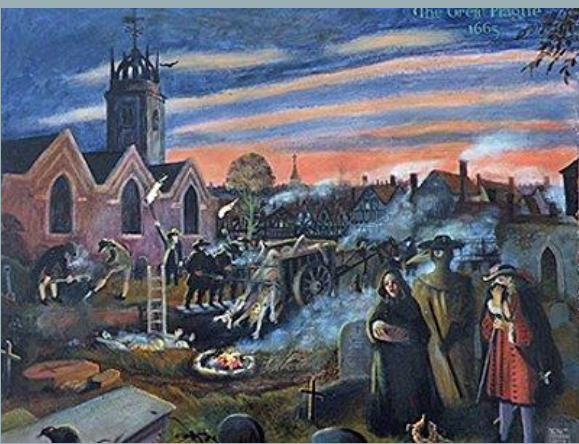


DOING IT DIFFERENTLY

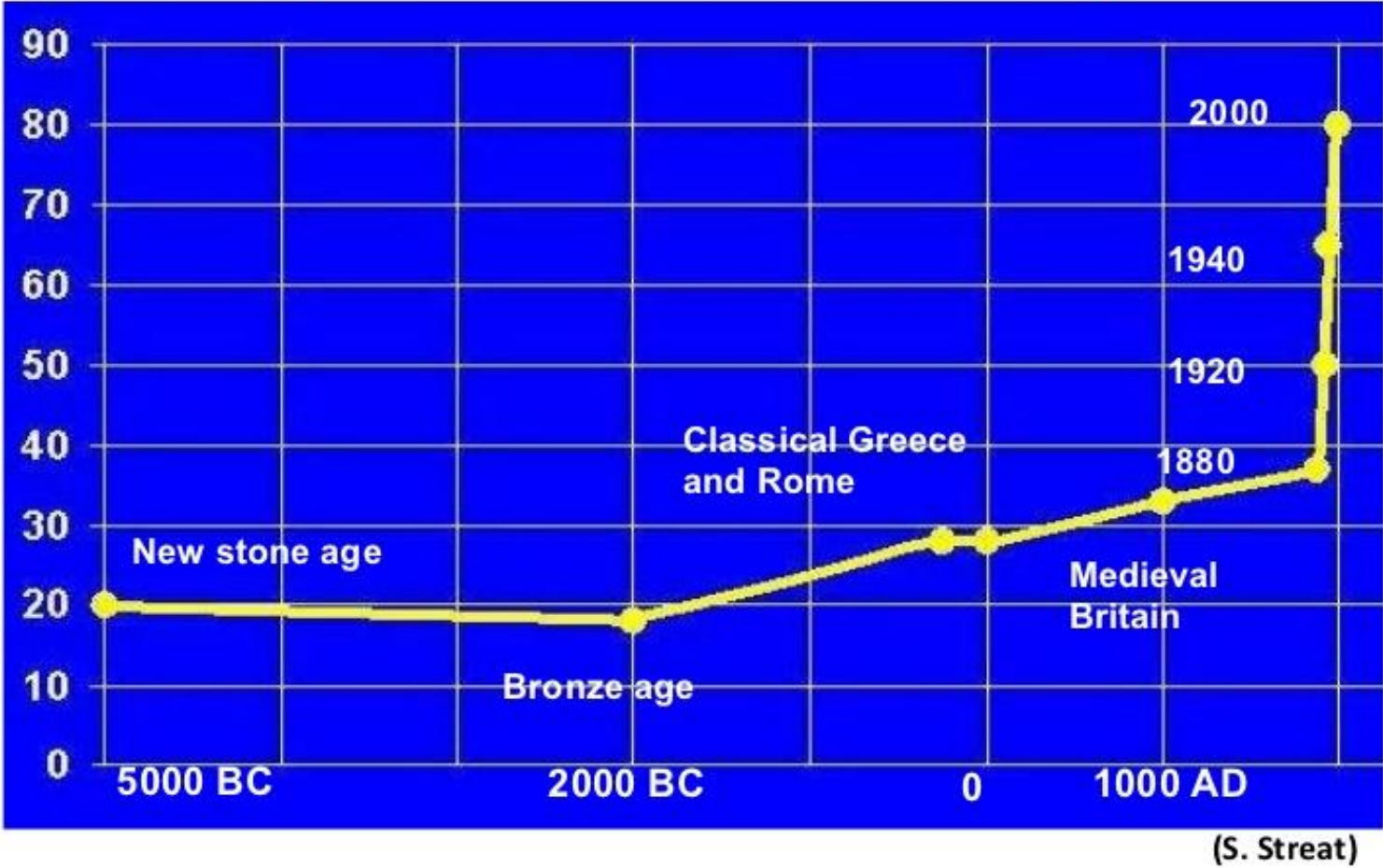
Creating a Better Later
Life

PARTNERS in CHANGE

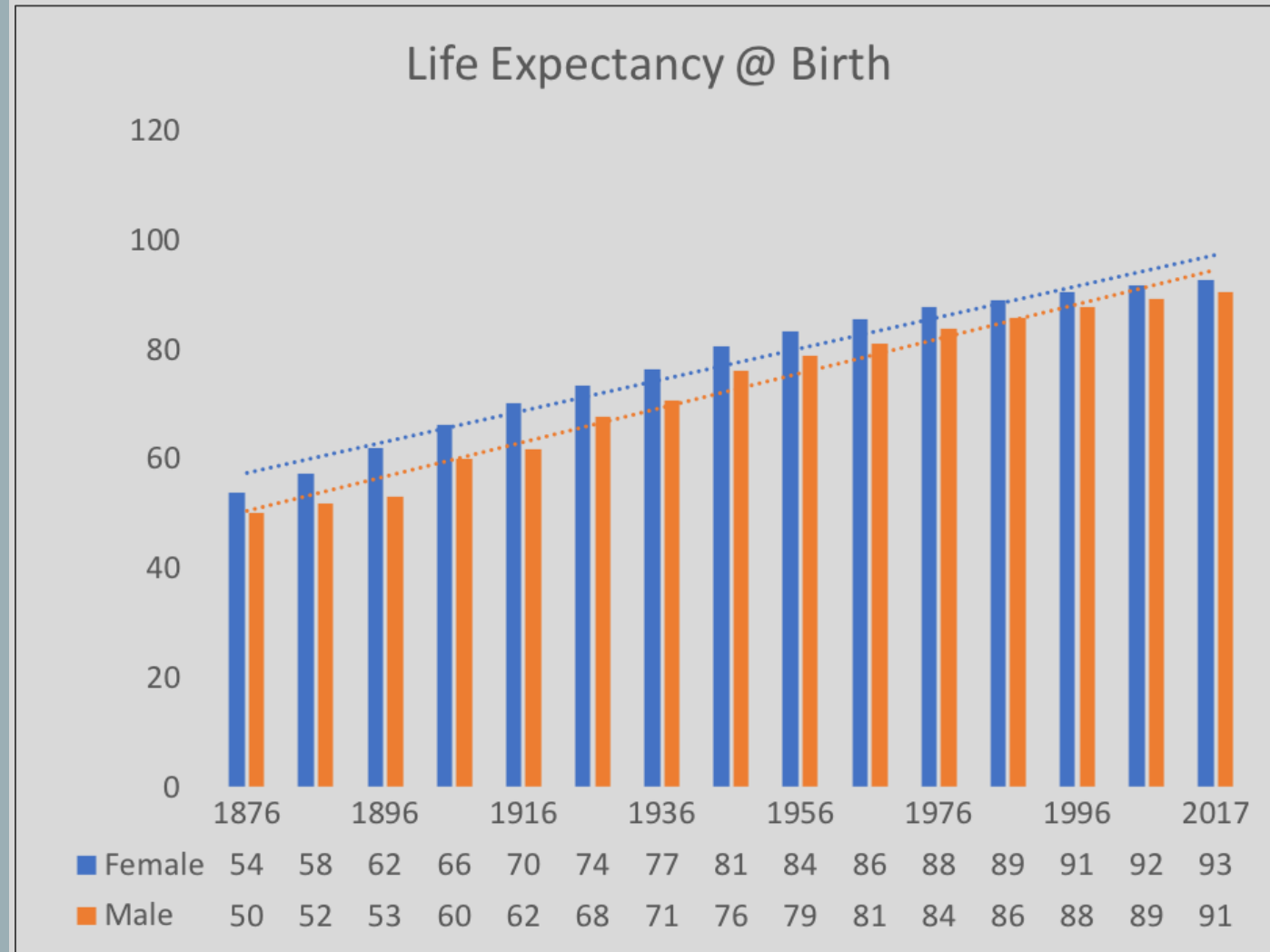


AVERAGE HUMAN LIFE EXPECTANCY

(WEIGHTED MEAN AGE AT DEATH)



LONGEVITY IS CHANGING
EVERYTHING

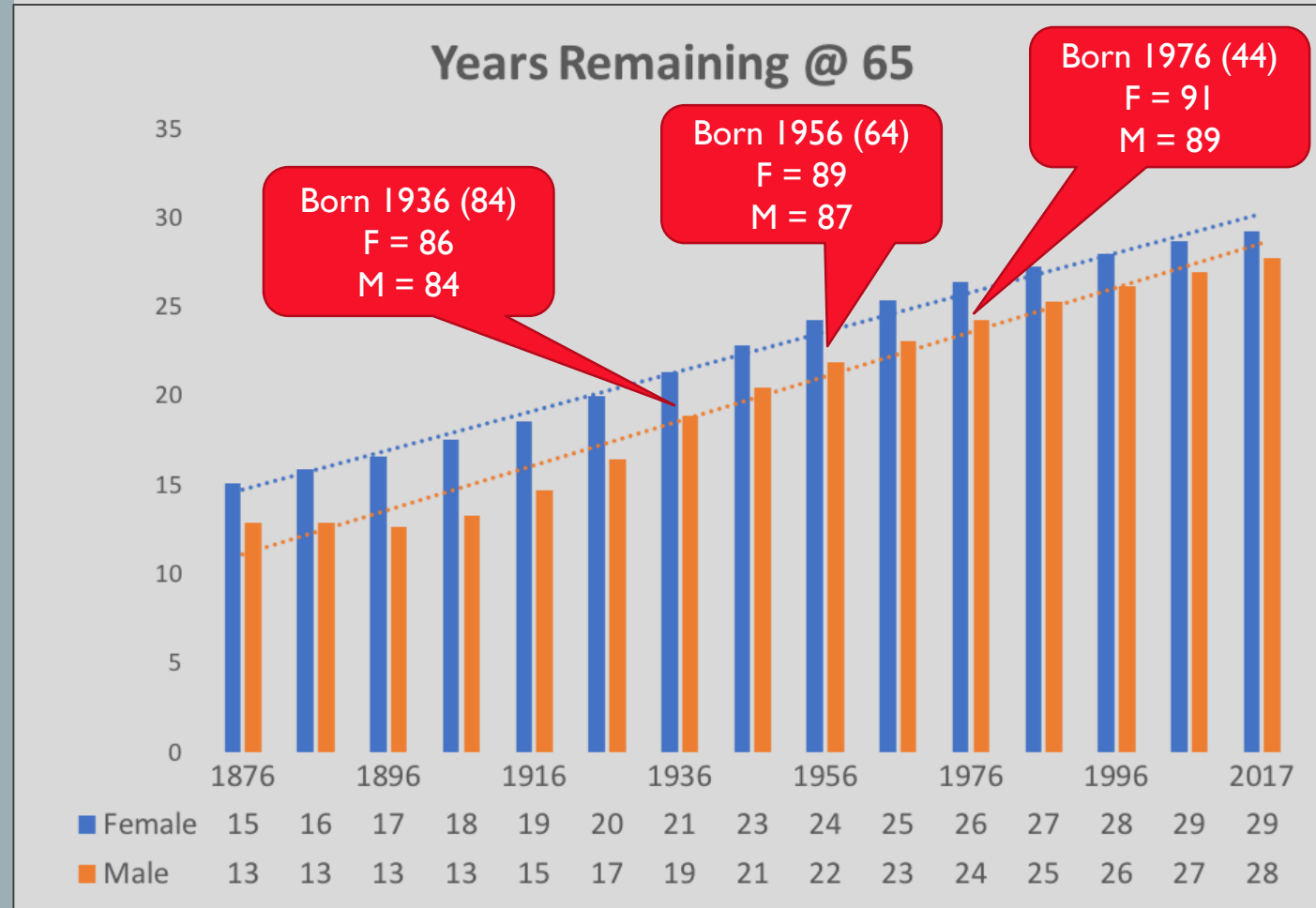


F + 23
M + 29



AT 65 YOU COULD HAVE
ANOTHER 20 - 30 YEARS

How do you want to live this
period in your life?



LONGEVITY IMPACTS ALL LIFE STAGES

1. Ageing Population > Longevity Economy
2. No it is not a Tsunami and No it is not going to ruin the economy
3. Better Later Life – He Oranga Kaumatua 2019 - 2034

- 
1. Work
 2. Education and training
 3. Financing a longer life
 4. Relationships
 5. Health & Wellbeing
 6. Leisure



Alexandre Kalache
President International Longevity Centre
Ex Director WHO

*“The 20th century gave us the gift of
longevity – but for what?”*

*The longevity revolution forces us to abandon
existing notions of old age and retirement.*

*These old social constructs are quite simply
unsustainable in the face of an additional 30
years of life.”*



“Longevity is not more older people being older longer.”

“Longevity is the opportunity for us all to do life differently.”

MYTH BUSTING

Age and Work



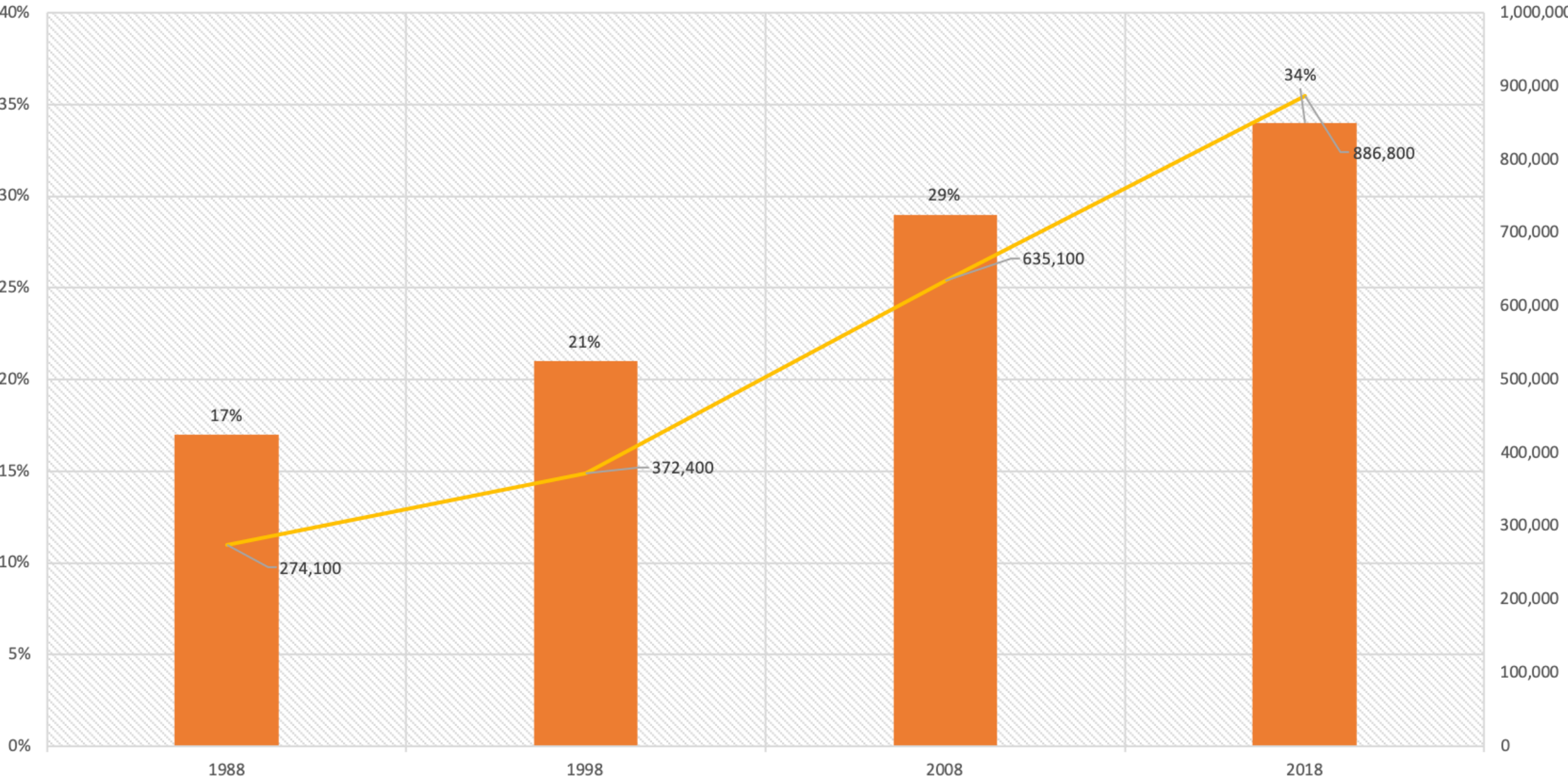
OVER 34% OF NEW
ZEALAND'S WORKFORCE IS
AGED OVER 50

True

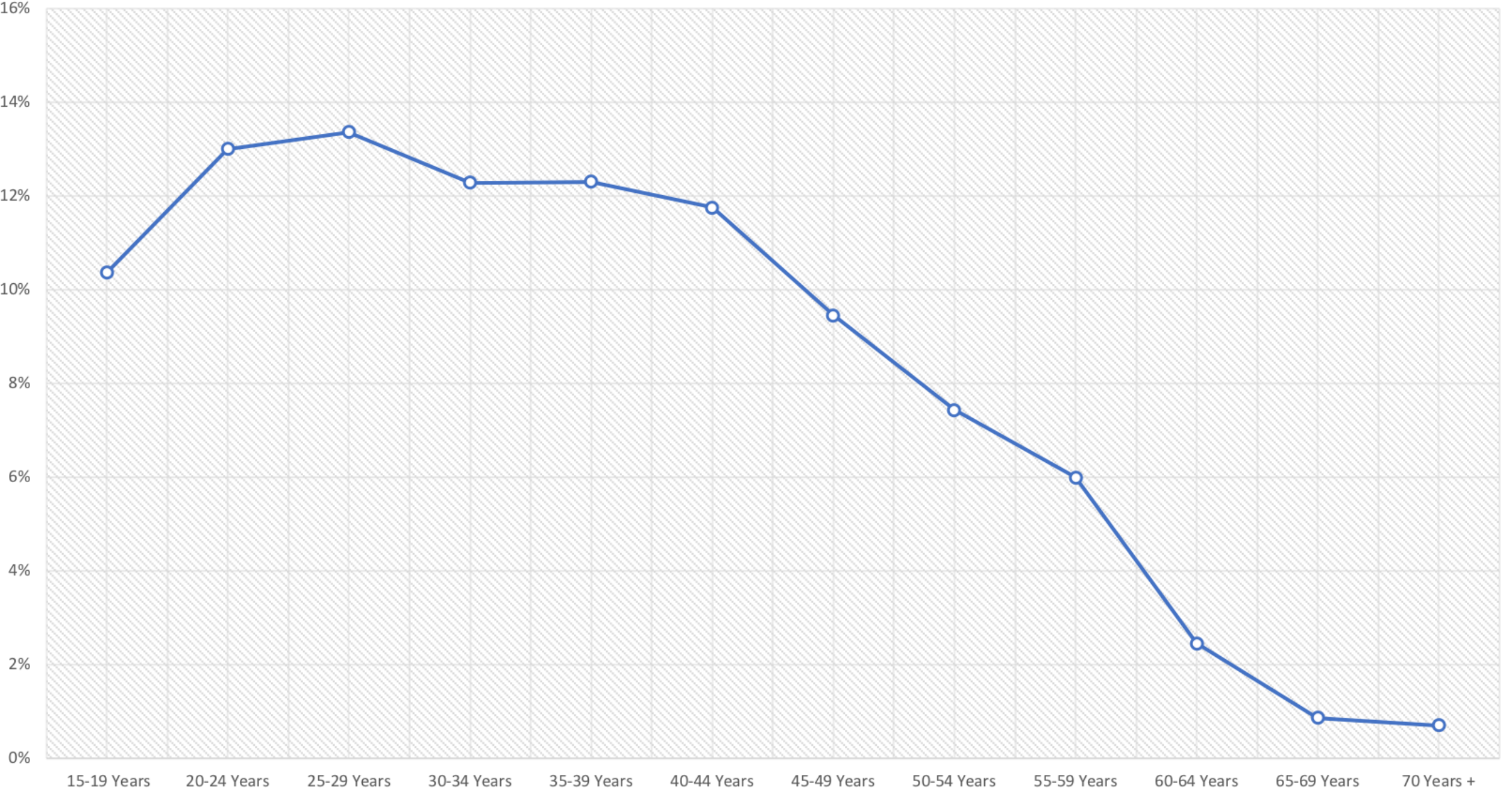


Changing Shape of the NZ Workforce

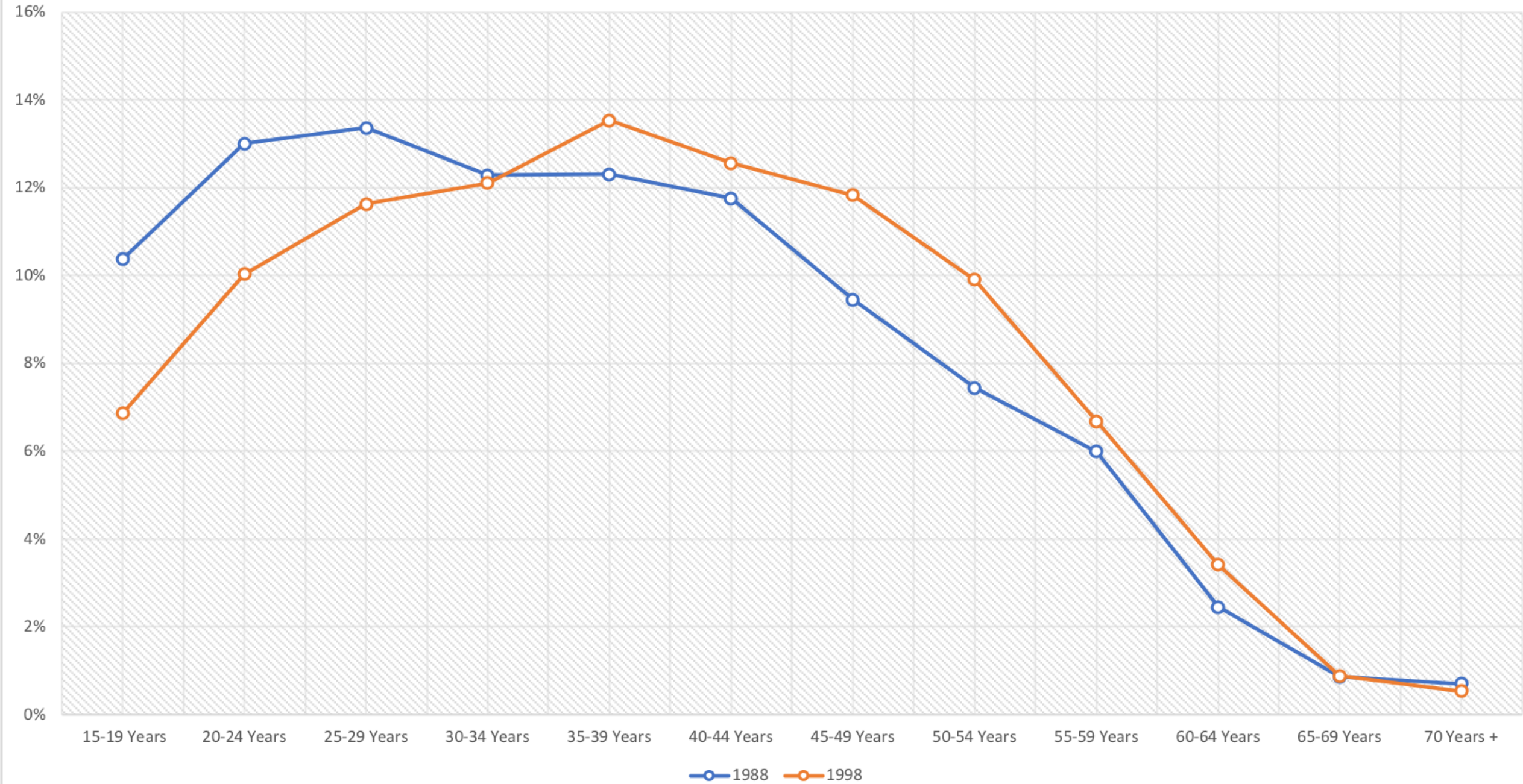
Percentage of Workforce Aged 50+



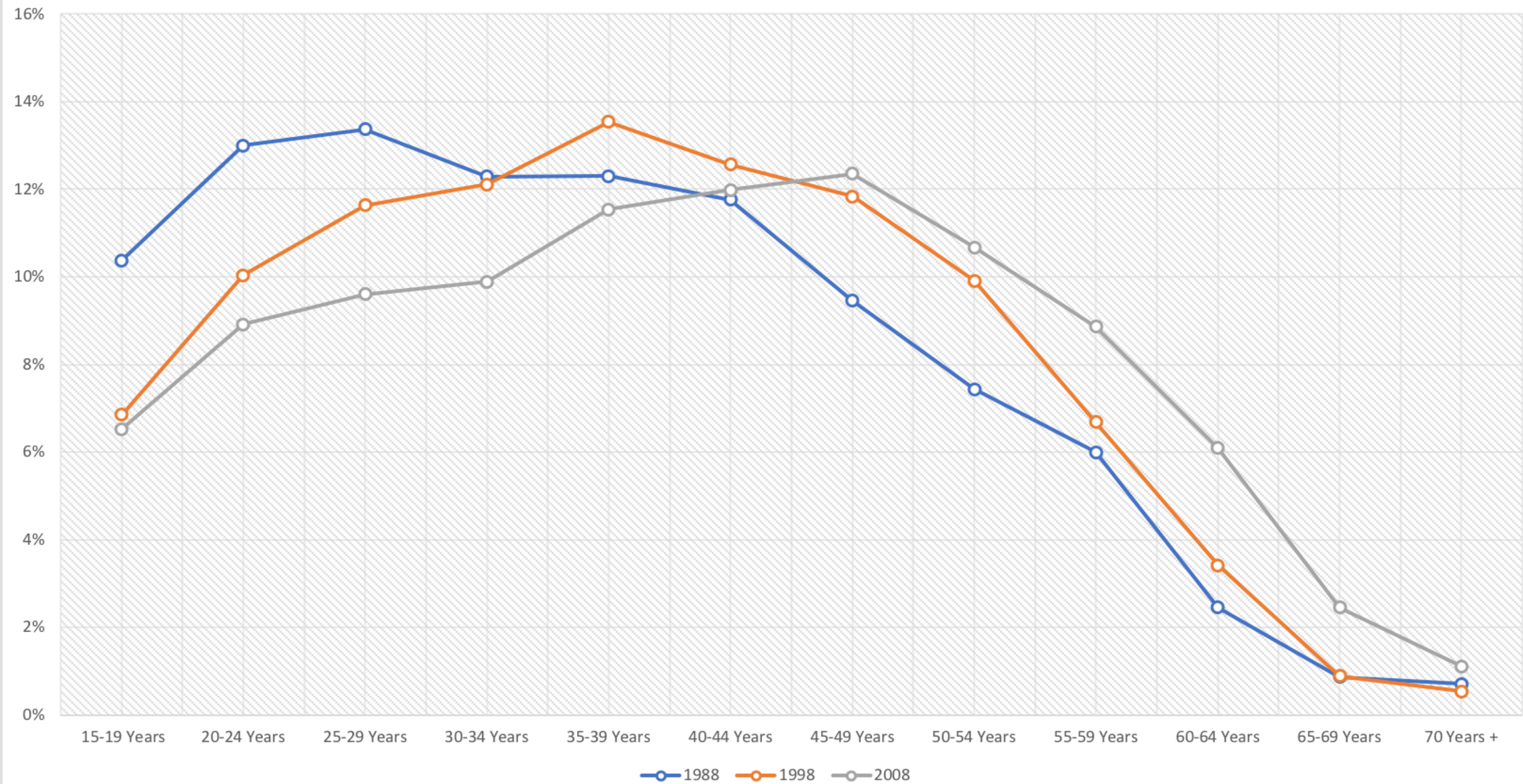
Workforce Age Distribution 1988



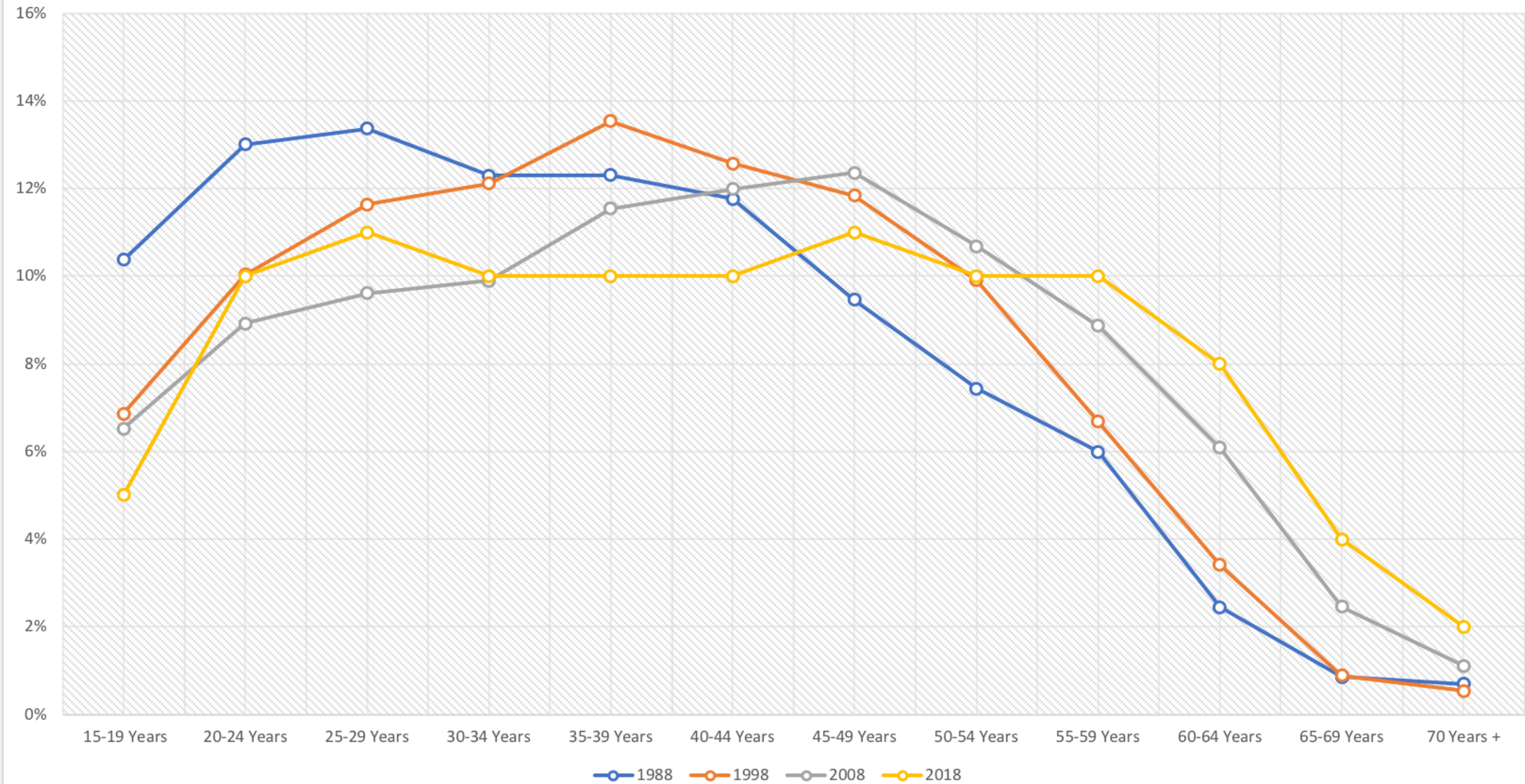
Workforce Age Distribution 1998



Workforce Age Distribution 2008



Workforce Age Distribution 2018



NEW ZEALAND'S RETIREMENT AGE IS 65

False

NZ does not have a retirement age

“Conceiving of work and retirement as separate stages in the course of life does not accurately mirror the reality for a substantial proportion of older adults.” G Pearman



OVER 40% OF PEOPLE AGED
65-69 ARE STILL WORKING

True

44%

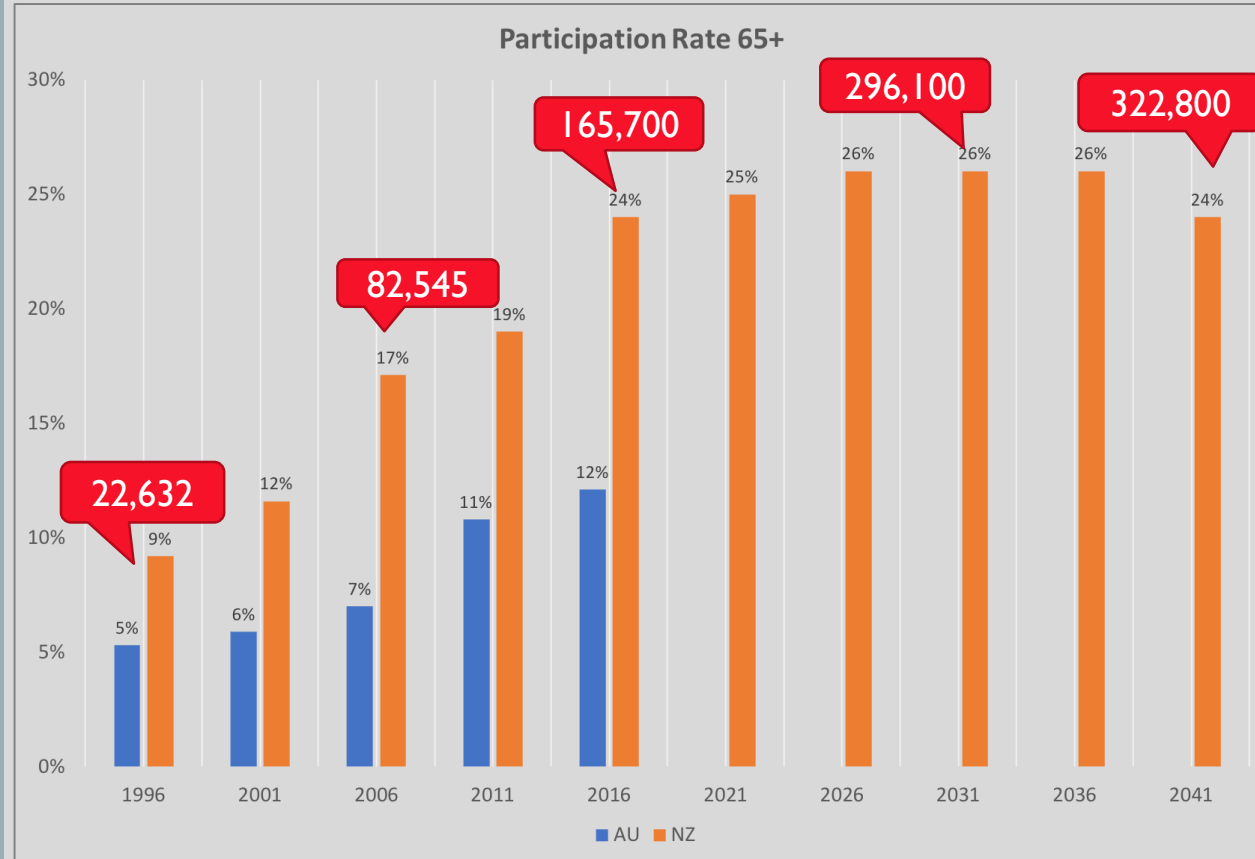


STAYING ON

Choice

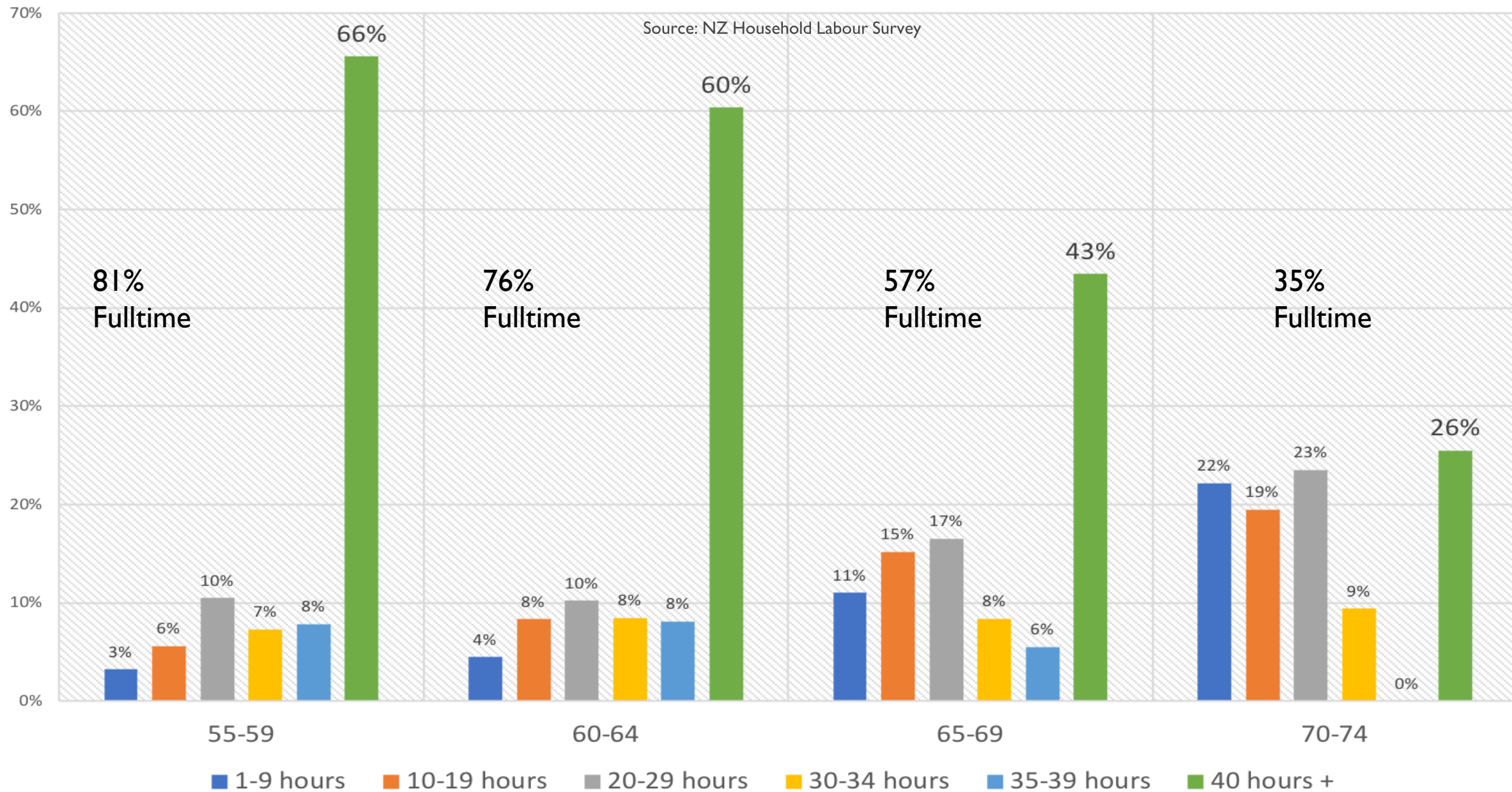
Necessity

Fear



Hours Worked per Week

Source: NZ Household Labour Survey



TO EXPAND OPPORTUNITIES
FOR THE NEXT GENERATION,
BOOMERS NEED TO MOVE ON
AND FREE UP POSITIONS FOR
THOSE COMING THROUGH

False

Lump of Labour Fallacy



DIFFERENT GENERATIONS HAVE DIFFERENT ORIENTATIONS TO WORK

False

It is employee life stage (e.g. school leaver, working parent, sandwich caring, transition to retirement) that makes a big difference – not so called “generation”.

There is no reputable research to support the existence of distinct generations

Use of generational labels and stereotypes is inherently ageist.



*"I'll have someone from my generation get in touch
with someone from your generation."*

	GI GENERATION	SILENT GENERATION	BABY BOOMERS	GENERATION X	MILLENNIAL GENERATION	GENERATION Z
Years	Born before 1936	1937–1946	1947–1964	1965–1980	1981–1996	1997–
Ages	76+	67–75	54–62	41–49	29–35	18 and younger
Major Events	WORLD WAR II GREAT DEPRESSION	WORLD WAR II GREAT DEPRESSION ADVENT OF TV TELEPHONE	AIDS TECHNOLOGY	9/11 IRAQ/ AFGHANISTAN WARS MARKET CRASH
Major Traits	FORMALITY UNIFORMITY COOPERATIVE PUBLIC INTEREST OVER PERSONAL GAIN	RESPECT FOR AUTHORITY LOYAL HARD WORK OPTIMISTIC WORK-CENTRIC	INDIVIDUAL FLEXIBLE SKEPTICAL OF AUTHORITY TECH- COMFORTABLE FAMILY-CENTRIC OPTIMISTIC	MISTRUST IN POLITICAL SYSTEMS ALWAYS CONNECTED MULTI-TASKERS

RETHINKING RETIREMENT

“We are at the early stages of a long, difficult transition toward a different vision of the elder years, less a model of disengagement from work and neighbourhood to one of continuing engagement in work and community”

Chris Farrell



IMAGES RETIREMENT NZ



I AM NOT READY TO “RETIRE” OPTIONS AND OPPORTUNITIES

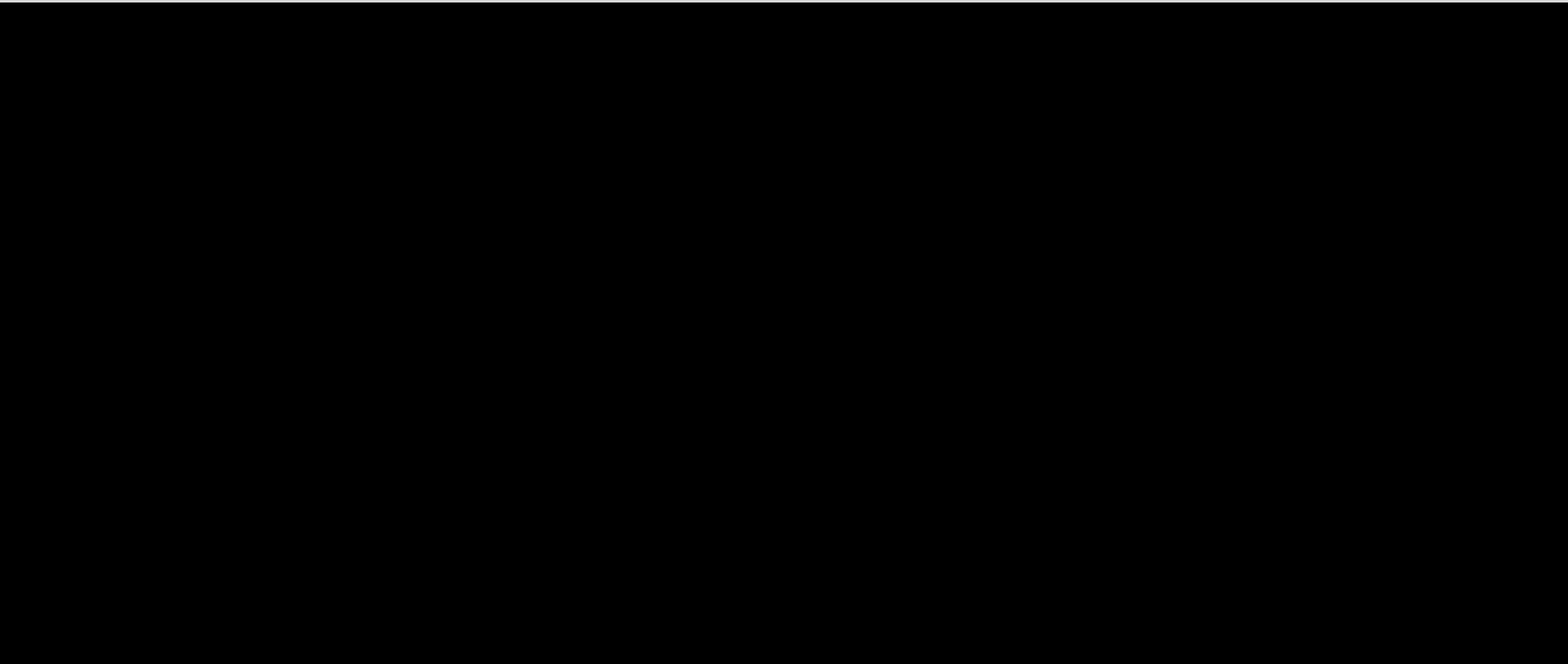
“When we think of the new map of life and this new length of life.. purpose and connection are the two keys for living well with these added years”

Marc Freedman

PURPOSE DRIVEN ENGAGEMENT

EMPLOYMENT	Renegotiate, Retrain, Redeploy
ENCORE CAREER	Recycle, Change, Make
BUY A BUSINESS	Small business, franchise, family
CREATE A BUSINESS	Senior Entrepreneur
VOLUNTARY WORK	Contribution, connectedness, purpose

MAKING A DIFFERENCE
LEAVING A LEGACY



WHAT GETS YOU UP IN THE MORNING?

Ikigai is a Japanese word whose meaning translates roughly to *a reason for being*, encompassing joy, a sense of purpose and meaning and a feeling of well-being.





“Longevity is not more older people being older longer.”

“I'm not old, I'm just living a lot longer.”

John Mccrone



“Longevity is not more older people being older longer.”

“Longevity is the opportunity for us all to contribute in new and different ways – to make a difference.”

“What really matters are the narratives we create, the stories we tell ourselves of how to “be our age as we age”.

Ashton Applewhite The Chair That Rocks

“We create our futures through the decisions we make in the present.”

#celebratelongevity



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