

The Ruahine Range is my mountain
The Manawatu River is my river
I am of Rangitane & Ngati Ranginui

Koro Ruapehu is my mountain
The Whanganui River is my sacred river
I am Ngapaerangi of Atihau nui a Paparangi

I am Mavis Mullins Tihei mauri ora



My Governance Journey



From shearing sheds to the science of agribusiness
From farmer to a global safe food producer
From rural business to global telecommunications
From land protectors to treaty settlers
From culture to commerce to cultural commerce



ATIHAU-WHANGANUI INCORPORATION
Toi tu te whenua



MASSEY
UNIVERSITY

STOCKX
a smarter exchange

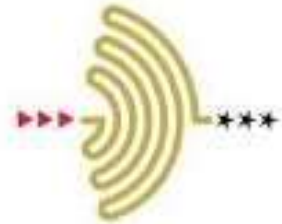




paewaimullins
SHEARING LIMITED



THE WHY?
Employment for Whanau



TE HUARAHĪ TĪKA
TRUST

THE WHY?
Maori into the new
technologies



WAIRARAPA MOANA
nurturing our taonga



TUAROPAKI



THE WHY: Future proofing farming best practice and our youth succession



Being the Change Maker

- Purposeful
- Truthful
- Understand the Why
- Of Service

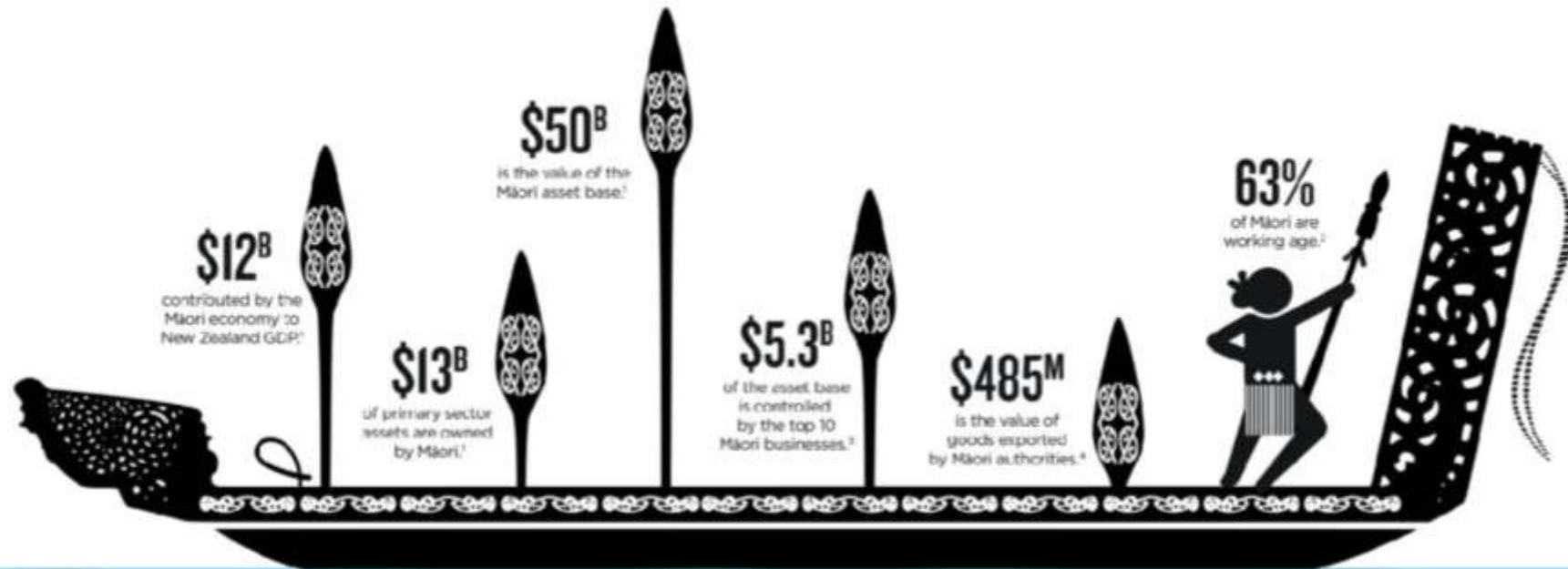


My Truth



- Mokopuna decisions
- 100 year plans
- Values based
- Community vs individualism
- Not everything will go well
- Everything has an energy
 - Elements
 - Land
 - Living things
 - Flora & fauna
 - Past & present
- Respect and Aroha

The Maori Economy is growing...



SEAFOOD

is the top Maori economy export commodity.³

98

IWI across New Zealand.*

Sources:

1. KPMG estimate based on Te Puni Kōkiri, Maori Economy Report 2013 plus 5% per annum growth to 2015.
2. Statistics New Zealand, 2013 Census.
3. Deloitte Top 200, Top 10 Maori Businesses, 2016.
4. Statistics New Zealand, June 2016.

TE HONO

PRIMARY SECTOR IS KEY TO THE MĀORI ECONOMY



50%
of fishing quota



30%
of forestry



30%
of lamb production



30%
of sheep and beef units



10%
of dairy



10%
of kiwifruit

“As people and guardians of land, lakes, rivers and sea, Māori have a strong connection with place – which is core to their identity. It’s no surprise then that the primary sector is a key part of the Māori economy.”

In 2013, the primary sector contributed \$1.8 billion (just over 16 percent) to GDP. The primary sector GDP contributions predominantly result from trust, incorporations, and other collectively-owned Māori organisations.”

Source: KPMG estimate based on Te Puni Kōkiri, Māori Economy Report 2013 and RFIN7 Data 2013-2016.

Take care of
our children.
Take care of
what they
hear, take care
of what they
see, take care
of what they
feel. For how
the children
grow, so will be
the shape of
Aotearoa.

*Dame Whina Cooper
Photographer: Michael
Tubberty*



The End

Or have we only
just begun?