




HARNESSING THE POWER OF YOUR COMMUNITY

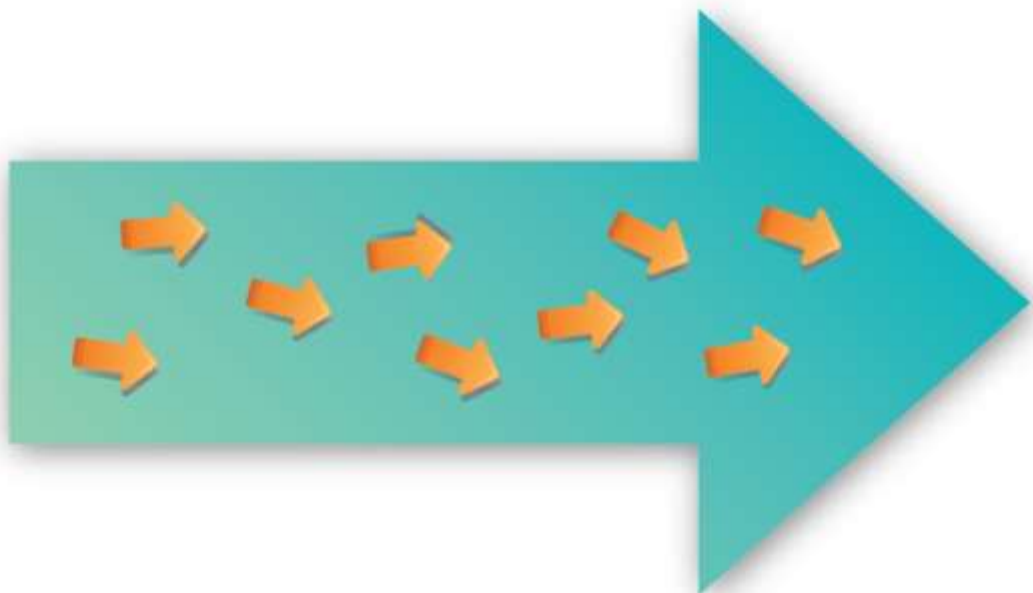


**feelings of impending doom
panic or nervousness, especially
in social settings difficulty
concentrating irrational anger
restlessness**

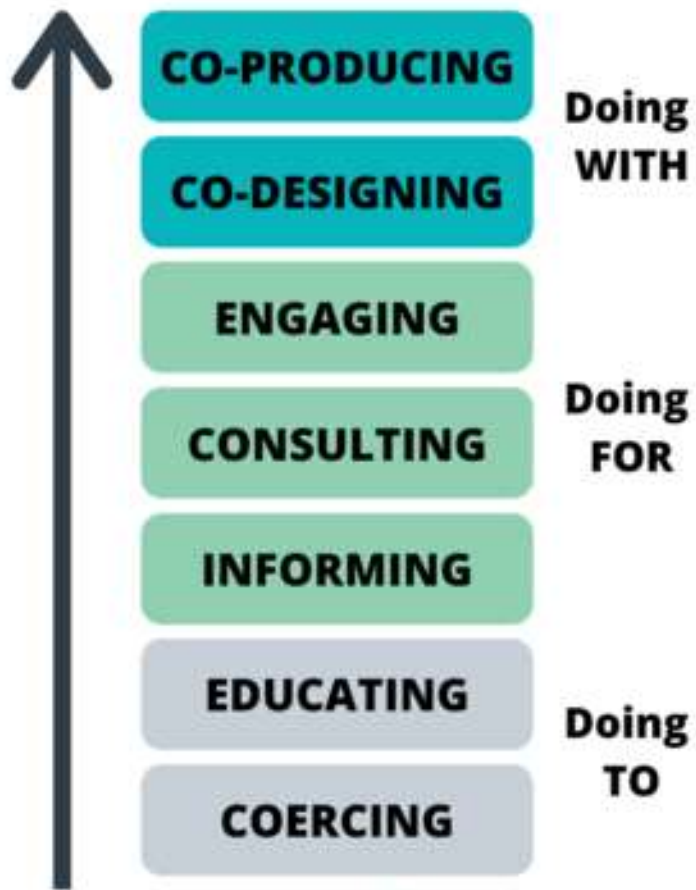
WHAT'S YOUR RIPPLE?







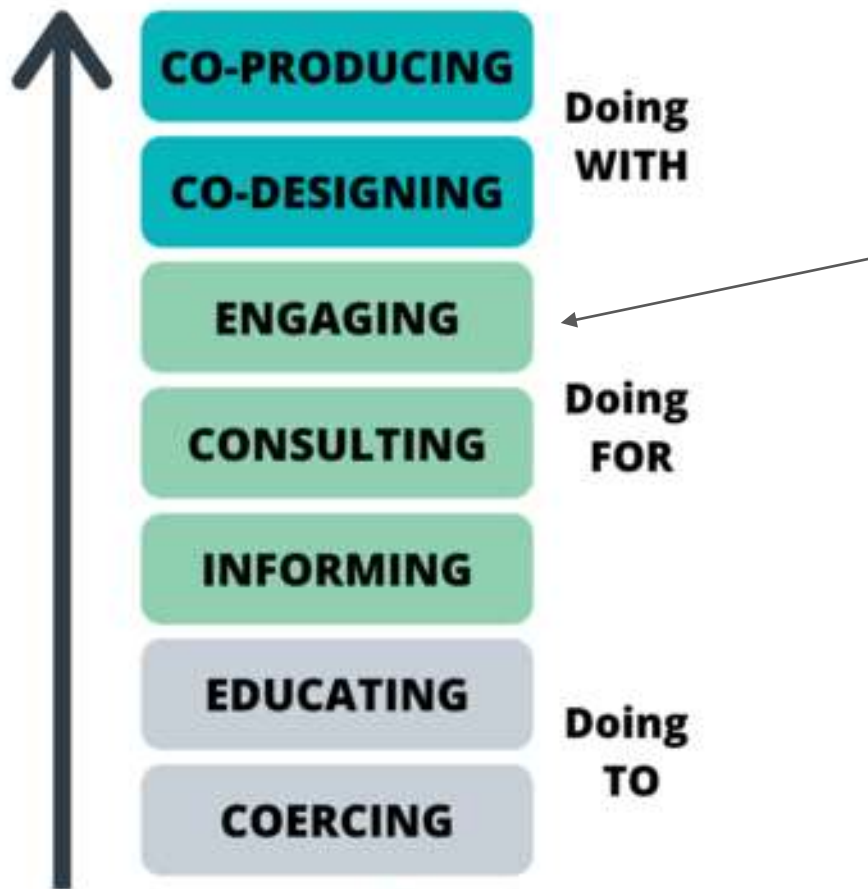










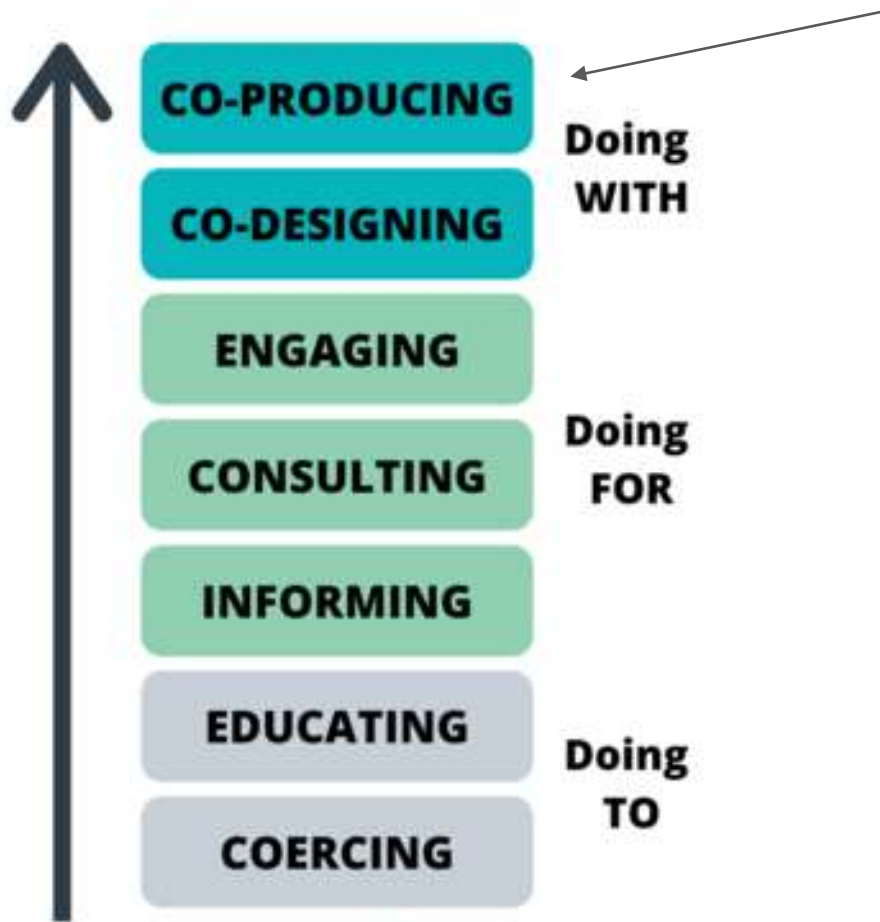


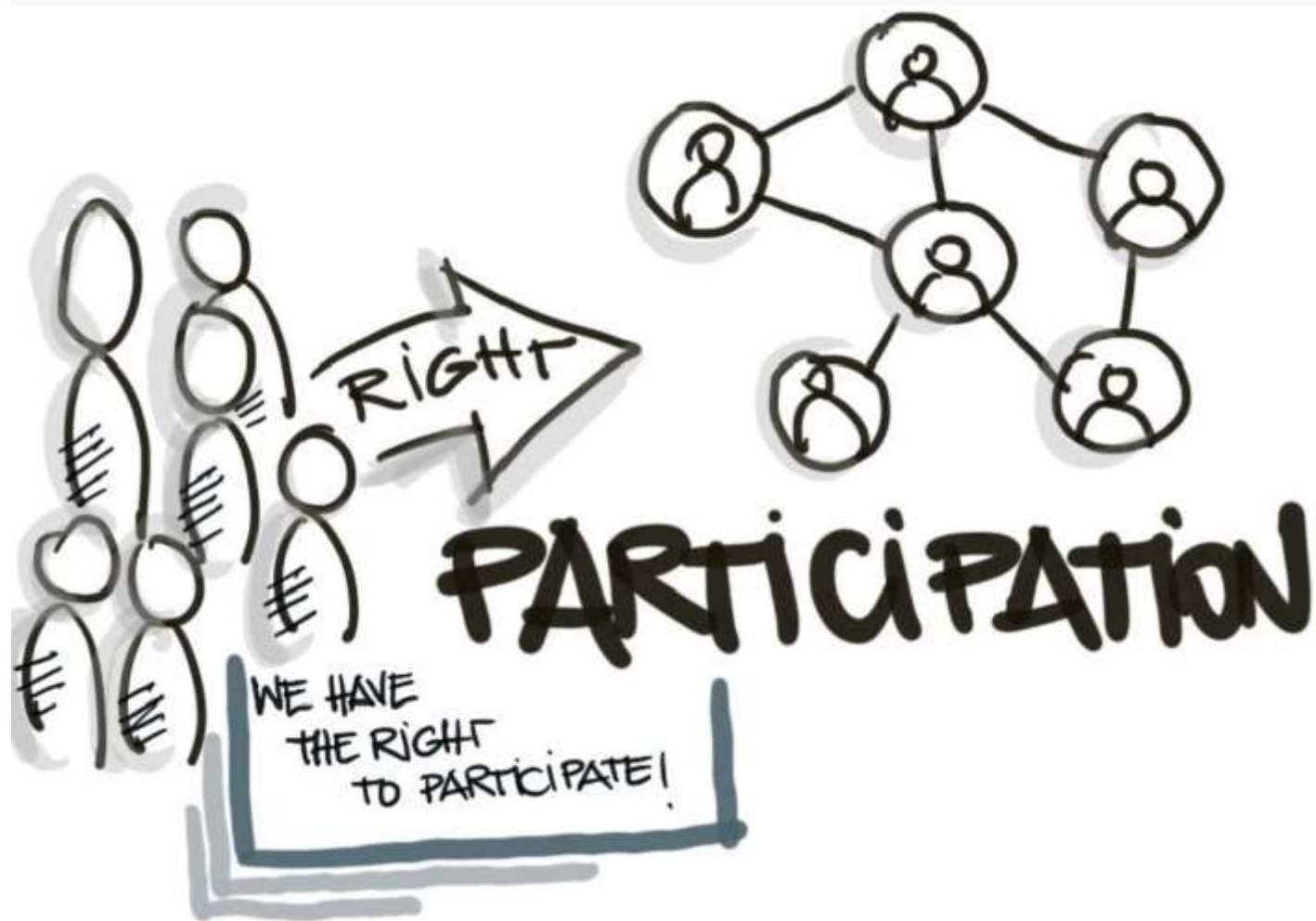


PROUD PAPAKURA PROUD

4th May 2019

Papakura Street
FEST







CULTURE EATS
STRATEGY
FOR BREAKFAST



NELSON ARTS FESTIVAL

OUR VISION

A festival of unmissable arts that enriches the people of Te Tau Ihu.

WHO WE ARE

An independent not for profit Trust committed to delivering exceptional arts events with our communities in Te tau Ihu.



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We found there was huge alignment between the new Board's views and the community's views. The process has given us alignment with the community and a mandate to act. That's really powerful.

— Sarah Yarrow, Trustee, Nelson Festivals Trust



Whiteboard 1 (Left):

- Social media
- Web
- Mobile
- Analytics
- Content
- Marketing
- Sales
- Support

Whiteboard 2 (Right):

- Strategy
- Goals
- Metrics
- KPIs
- Reporting
- Analysis
- Planning
- Execution
- Monitoring
- Evaluation

A stack of several colorful sticky notes in shades of blue, yellow, and pink. The topmost note is yellow and features the text 'inclusive leadership' in a black, handwritten-style font. The notes are slightly offset, creating a layered effect.

inclusive
leadership



THE ENGAGEMENT CANVAS^{v1.3}

PROJECT

ORGANISATION

DATE

1. BACKGROUND What has led to this engagement being proposed?	2. PURPOSE Why engage? What are the desired outcomes?	3. SCOPE What is and is not under consideration?	4. OVERSIGHT Who will oversee this engagement? What is their view of this engagement?
5. PEOPLE What is your role and why? Who are your partners? Who are the key groups interested in this issue?		6. INFLUENCE What level of influence will people have in this engagement?	
		7. METHODS What methods will you use to engage and communicate?	
		8. TIMELINE What is the timeline for your key milestones?	
9. RISKS What could prevent this engagement from achieving the desired outcomes?	10. EVALUATION Why evaluate? How much time and resources can you dedicate to evaluation?	11. CONTINUITY How will you continue to engage after the project is complete?	12. RESOURCES What budget, people and resources are available right now? What else do you need?







What's your opportunity...

**TO HARNESS THE POWER
OF YOUR COMMUNITY?**