



Community-based  
services in the 21<sup>st</sup>  
century –  
*power, professionals,  
peers, and paradigm  
shifts*

National NFP Sector  
Conference, 19 Feb 2018

David Codyre, Psychiatrist





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Community-based  
services in the 21<sup>st</sup>  
century –

Part one:  
*Setting the context*

*(talking to your head first)*

“Helping, helping relationships,  
power, and outcomes”



# Questions: Helping vs Harming??



NIRVANA  
HEALTH  
GROUP



STARCARE  
CENTRE

- As Health and Social Services, how often do our well meaning attempts to help, do harm?
- What are the ways that the intention to help, can harm?
- Is doing harm in the course of providing help ever justifiable?
- How do we know if in helping someone we are depriving them of the right to learn to help themselves??
- ***How do we lead and develop Health and Social services into the 21<sup>st</sup> Century, which help without doing harm??***



# Helping people – a noble vocation



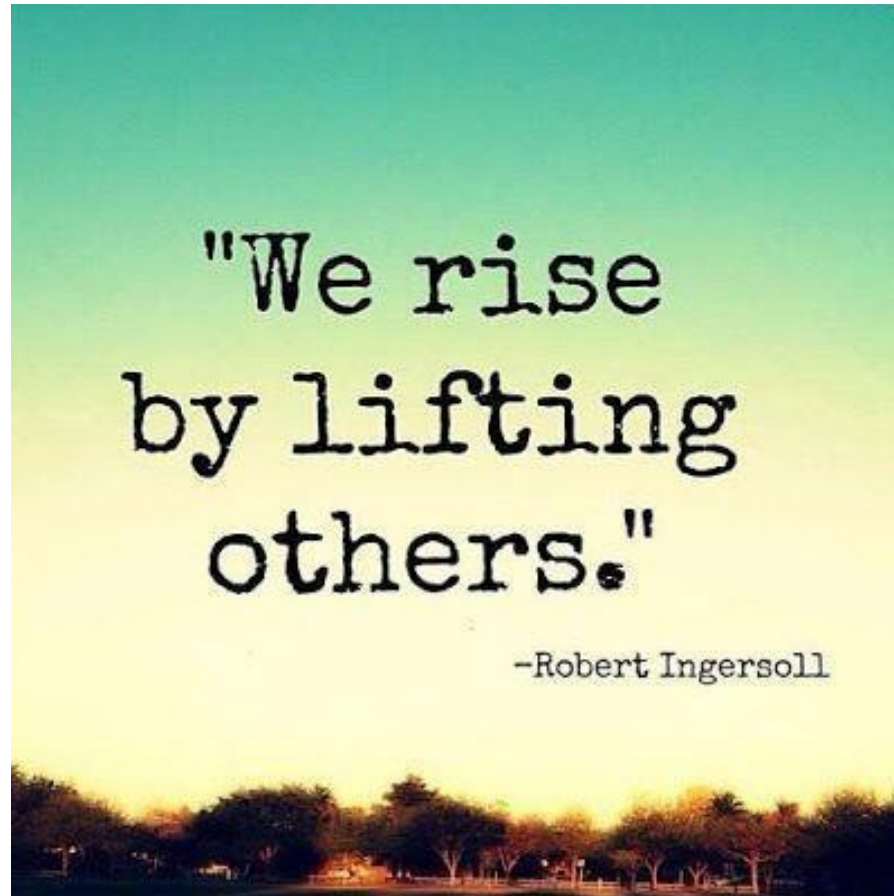
## We shape reality through the stories we tell

Narrative research has deep roots leading back to the late 19th century and it was a very significant way to explain the truth in clinical psychology and sociology as late as WWII. In the 1980's the narrative returned as a cognitive scheme.

Narratives have enormous powers to shape reality.  
(p. 208)

Spector-Mersel, Gabriela (2010). Narrative research: Time for a paradigm. Narrative Inquiry 20(1), 204–224.





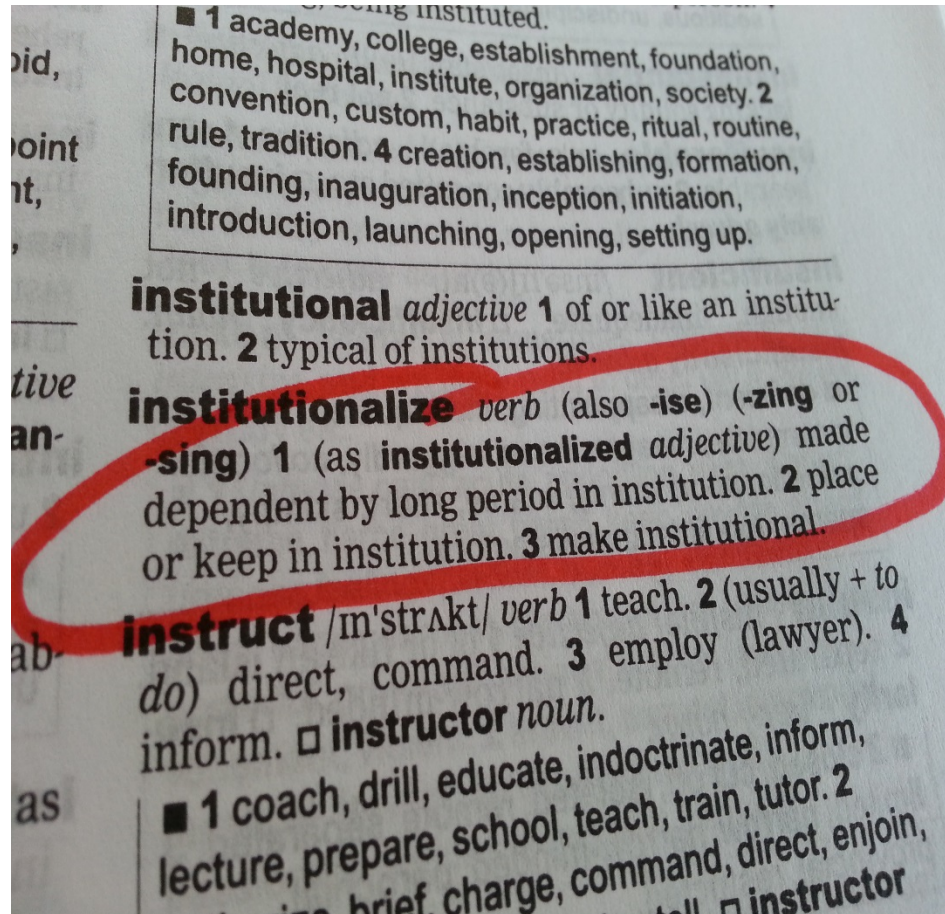
# Can helping do harm??

**WHEN DOES HELPING OTHERS  
OR RECEIVING HELP**



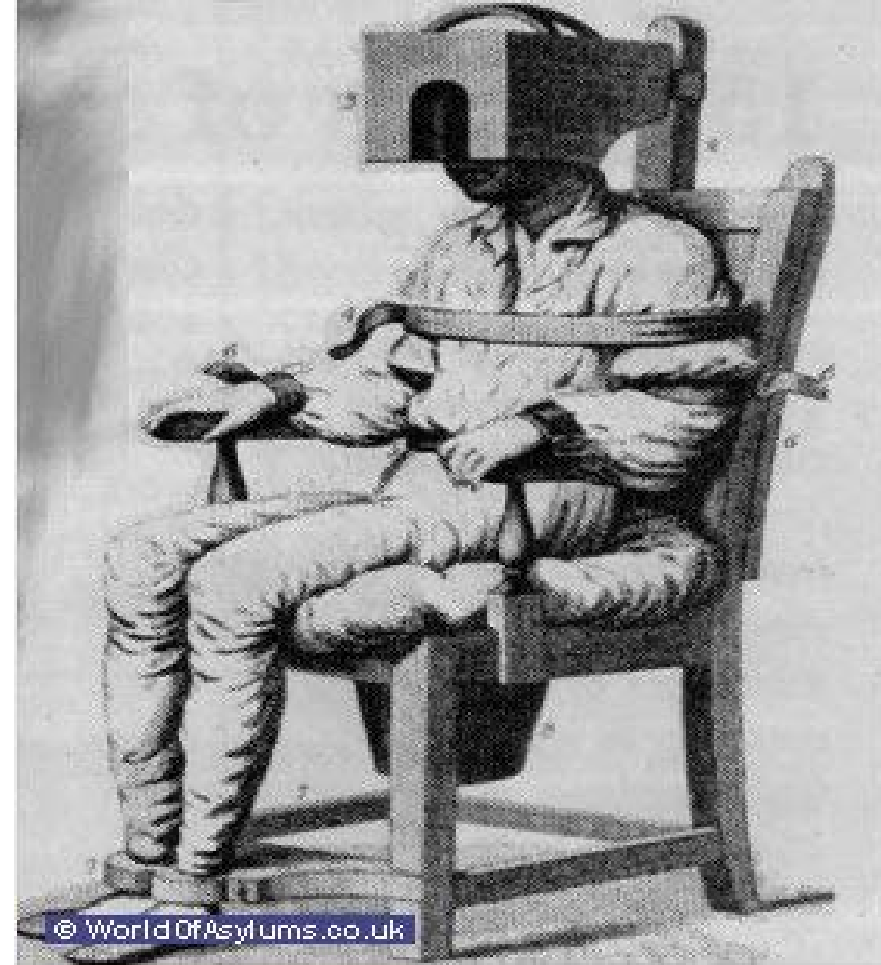
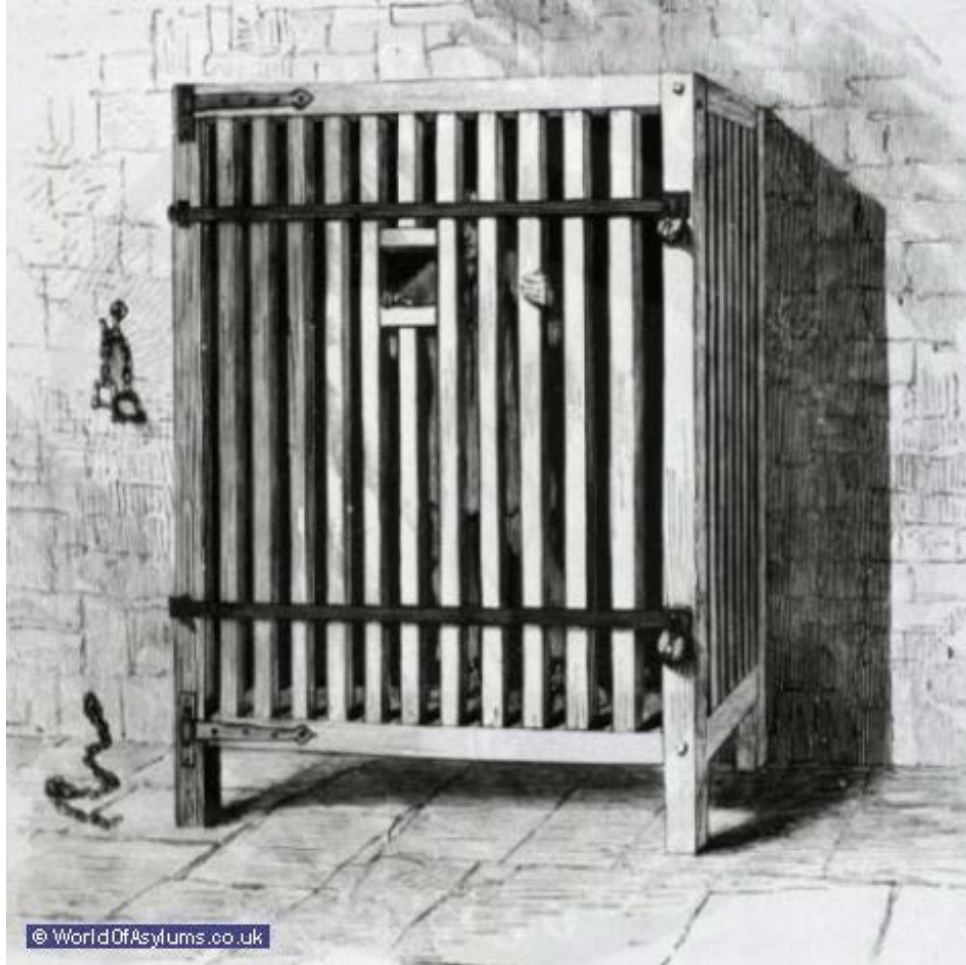
**DISEMPOWER?**

# When helping becomes disempowering

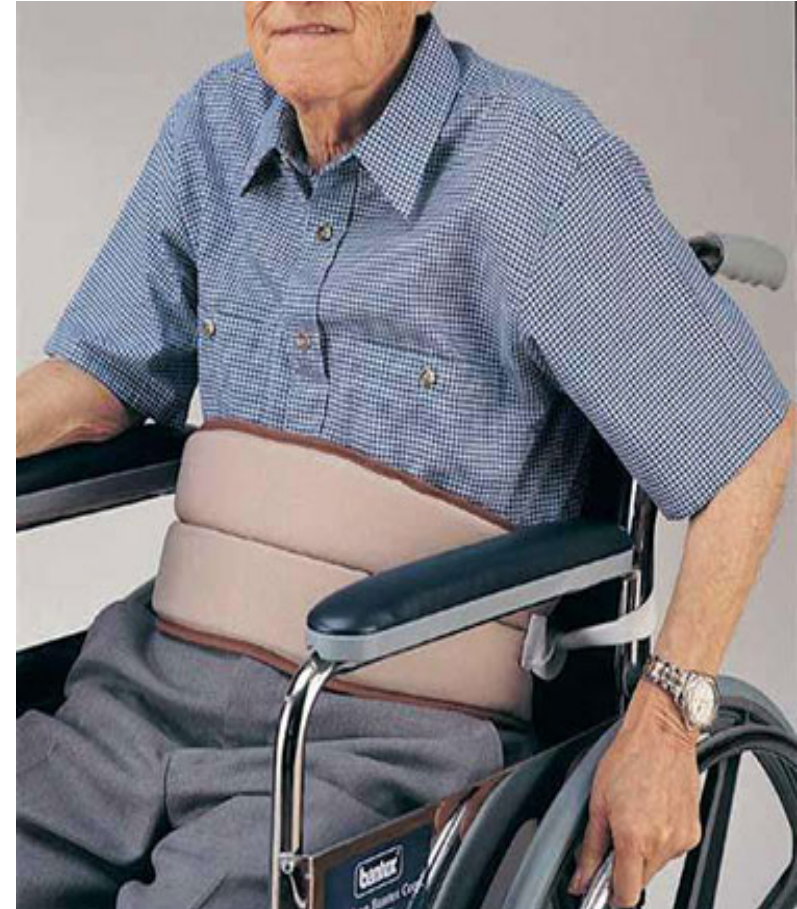




# Helping people – power dynamics



# Helping people – power dynamics



# Changing ideas of how to help...



# Changing ideas of how to help...





**Tell me and I forget. Teach  
me and I remember. Involve  
me and I learn.**

Benjamin Franklin



...1950's-2000's first change of Paradigm



NIRVANA  
HEALTH  
GROUP

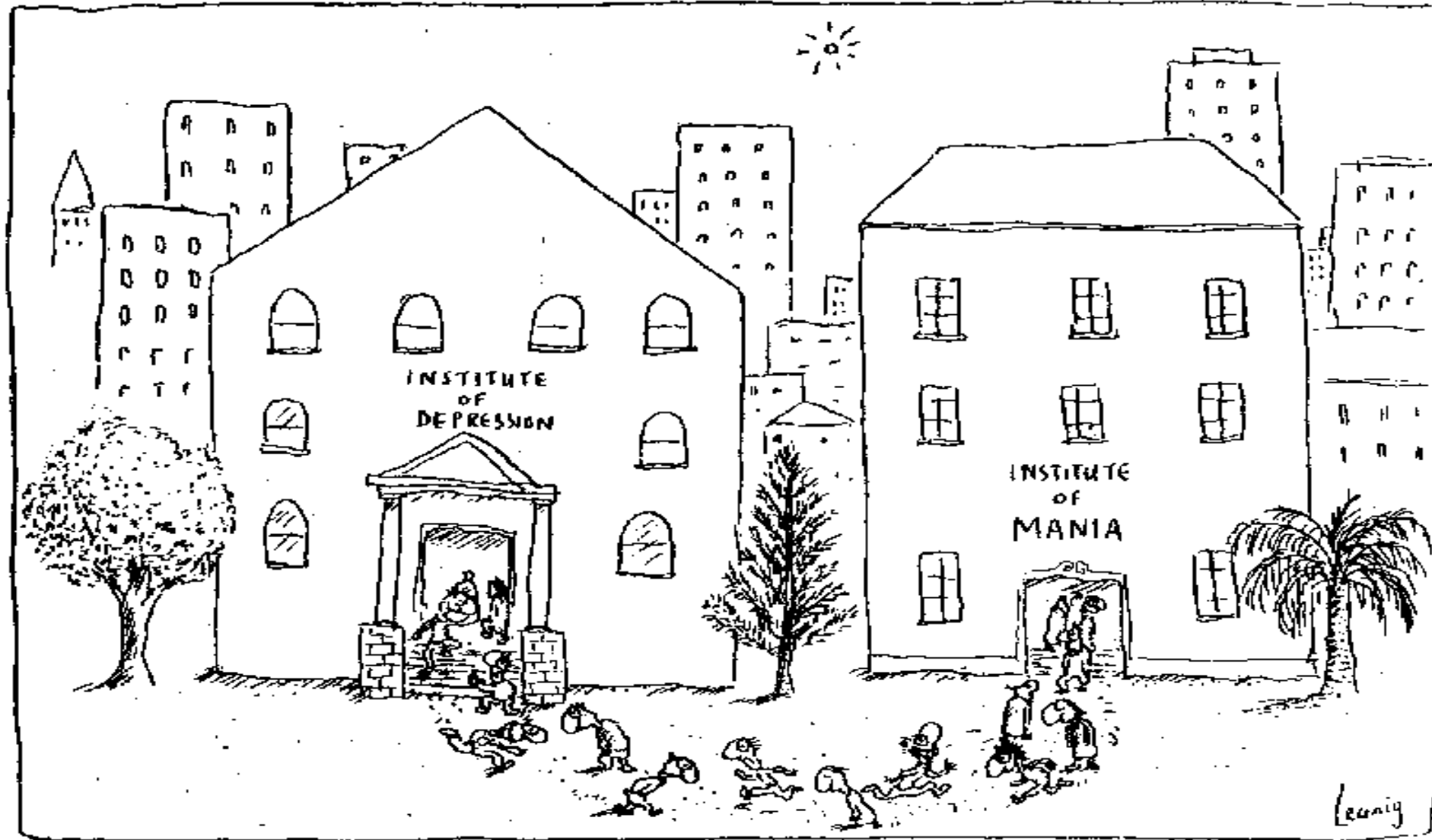


STARCARE  
CENTRE

**PARADIGM  
SHIFT**



# Shifting from "Them" ...



...to "Us"





# Shifting from doing to...



Figura 5 – Lobotomia transorbitária (Longo et alii, 1956).



...to doing with



3. 11. 2000



# From institutional care...



...to community care



From "I know the important things..."

## *Savage Chickens*

by Doug Savage



# FINDING STUFF OUT

**BEFORE**

If only we had  
access to all the  
world's knowledge!



**AFTER**

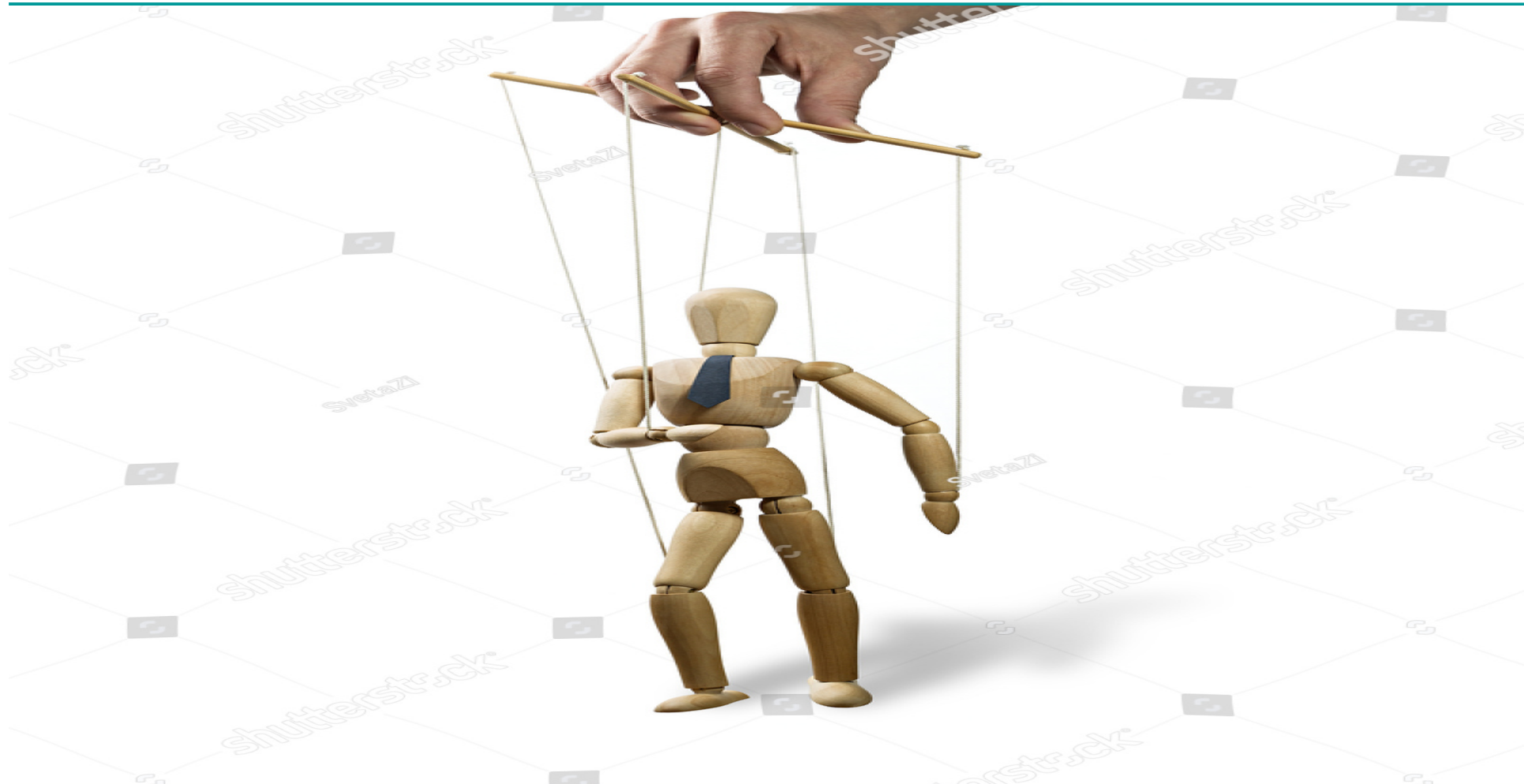
What does celery  
dream about?



...to “what we both know is important”



# From holding the power...



shutterstock

IMAGE ID: 499697071  
www.shutterstock.com



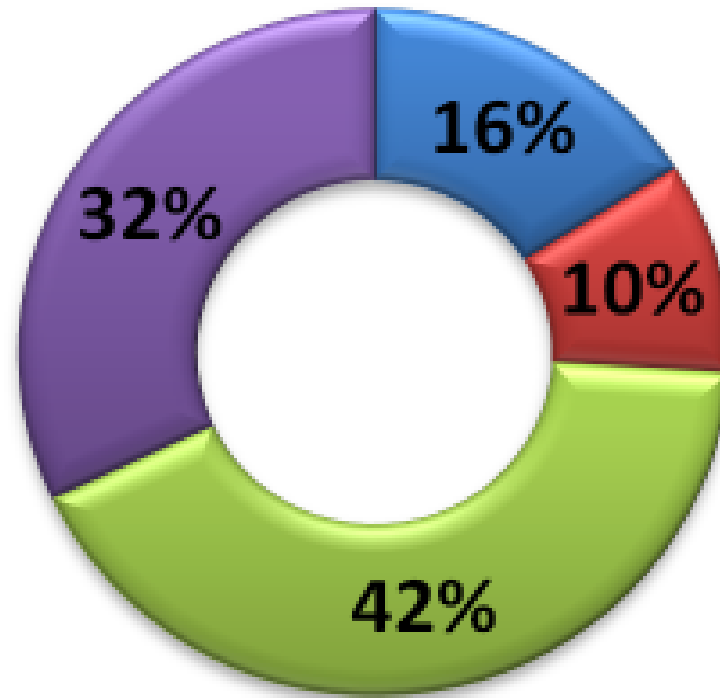


...to sharing the power



## Factors Influencing Health

■ Social Circumstances   ■ Healthcare   ■ Behavioral Choices   ■ Genetics

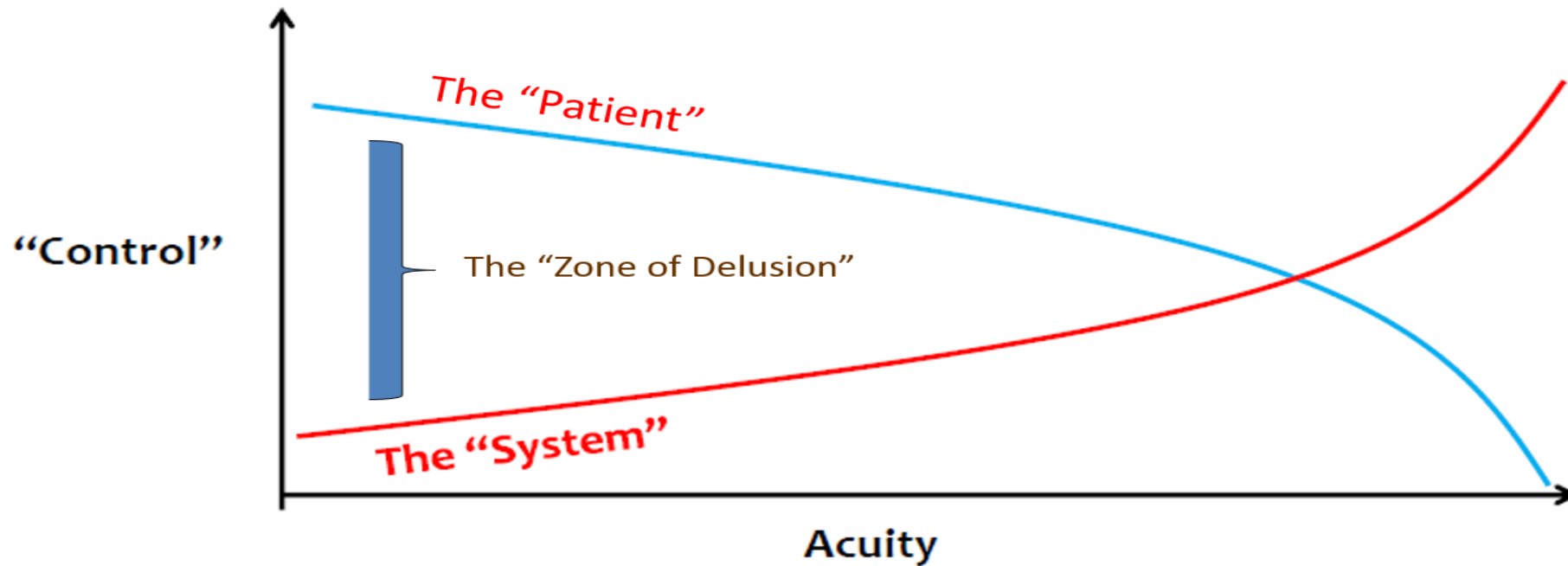


# Change – who is responsible??



## Who really makes the decisions?

## Who controls the outcomes?



# Who is responsible – what we teach



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HEALTH  
GROUP



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CENTRE



# Peers leading recovery – an old idea..



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HEALTH  
GROUP



STARCARE  
CENTRE



...that holds true today!

## Highlights

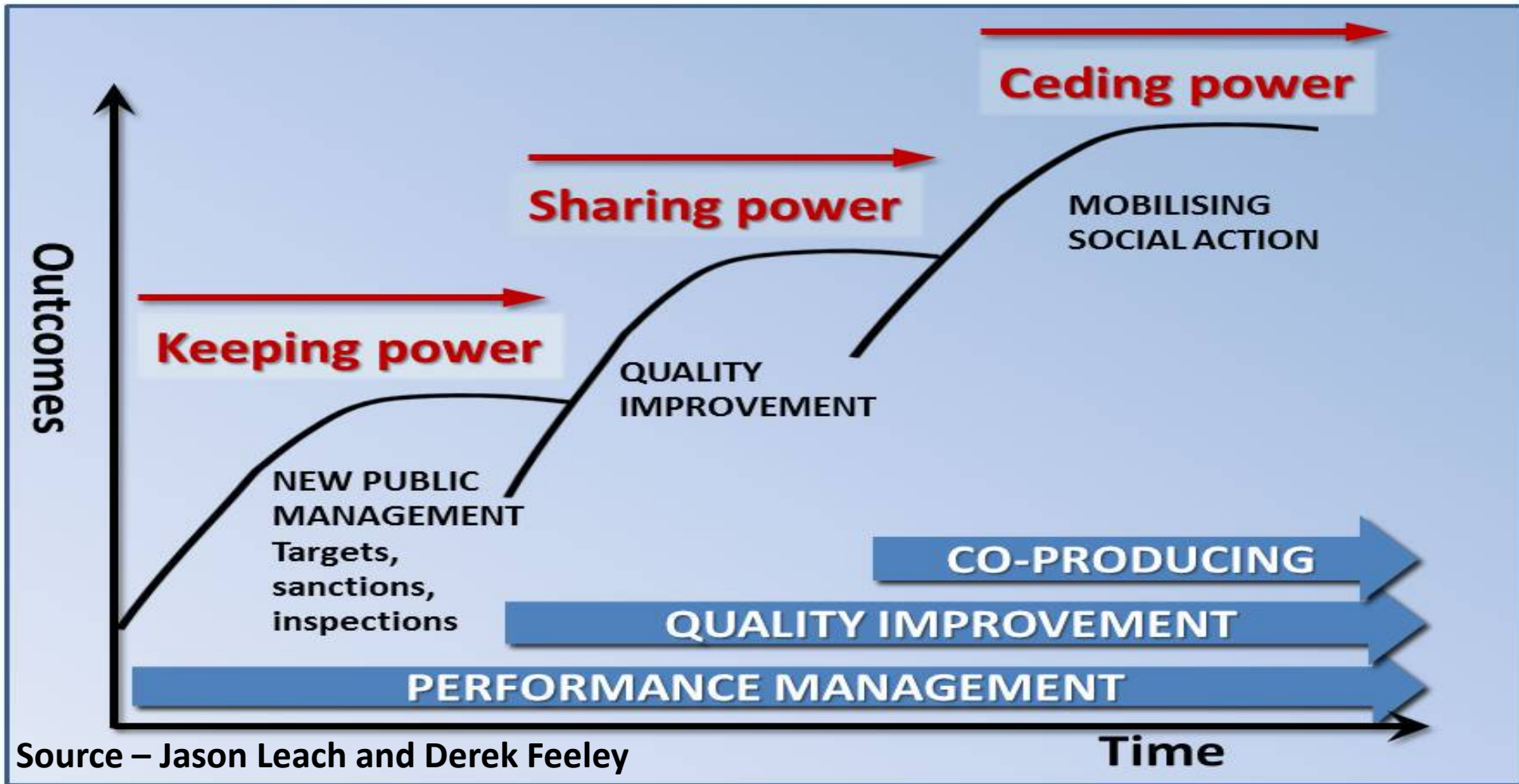


- *Reaching the “hardest to reach”*
- *Creating peer and volunteer roles working alongside clinicians*





# Getting to the Third Curve



## Power is linked to AGENCY

- The **capacity** of individuals to **make their own choices** and to **take action** in a given environment
- Words that are connected to **agency**:
  - Action
  - Activity
  - Effect
  - Influence
  - Power
  - Choice

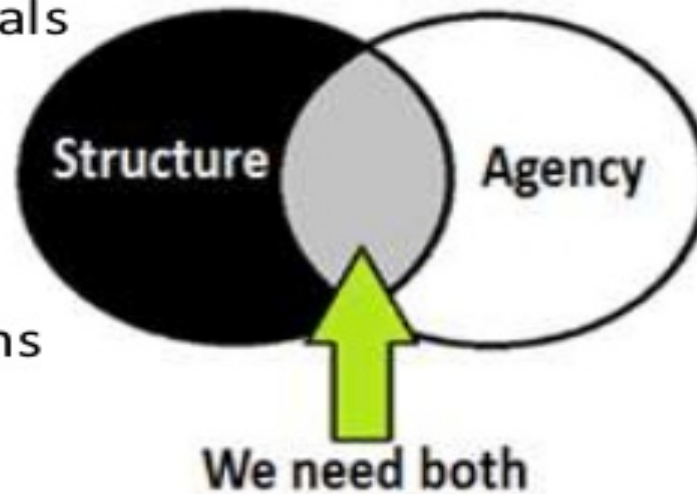
**I CAN DO IT**



# How do we change our approach??

## The design dilemma at the heart of change

Systemic approaches  
Performance goals  
Regulation  
Competition  
Programme  
Management  
Incentive systems



Activation  
Patients Included  
Capability  
Leaders everywhere  
Social action  
Solidarity  
Social movements

The predominant approach in recent years has been **STRUCTURE**  
but globally there is a big shift towards **AGENCY**

## Co-design

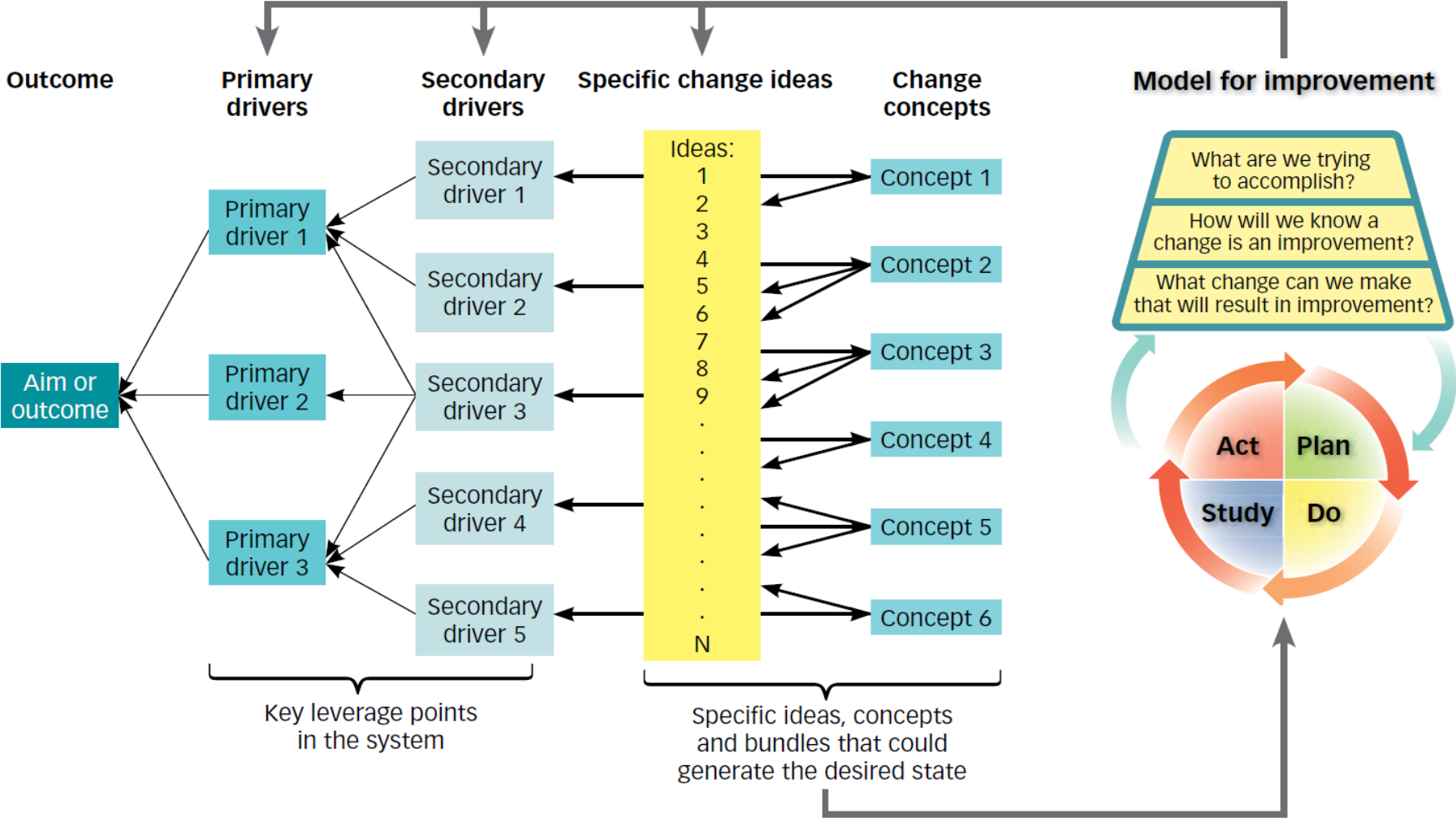
- Participatory, co-creating and open
- A wide range of people can make a creative contribution to formulate and solve problems
- Goes beyond consultation by building and deepening equal collaboration between users, patients, families and citizens affected by a particular challenge
- Users, as experts of their own experience, are central to the design process

Source: adapted from Design for Europe  
Source of image: Penny Hagen



@HelenBevan #ILN17

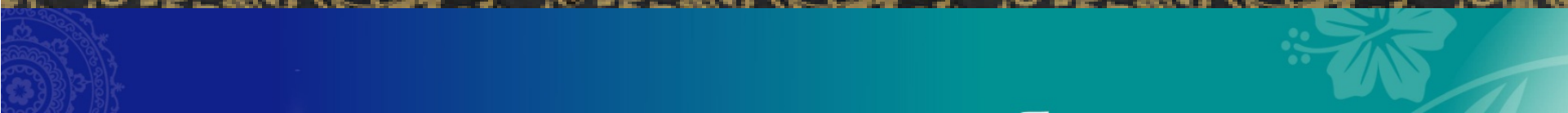
## Driver diagram informs testing, testing refines theory / FIGURE 3



# Organisational culture 1



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## Significance of Empowerment

- Enhances beliefs of employees that they are influential contributors to the organizational success.
- Employees perceive meaning of work.
- Employees feel competent.
- Employees derive a sense of self-determination.
- Employees believe that they have an impact on important decisions.





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Community-based services in the 21<sup>st</sup> century –

Part two:  
*My story*

*(Talking to your heart)*



What does all this mean in real life?



# Formative Influences...

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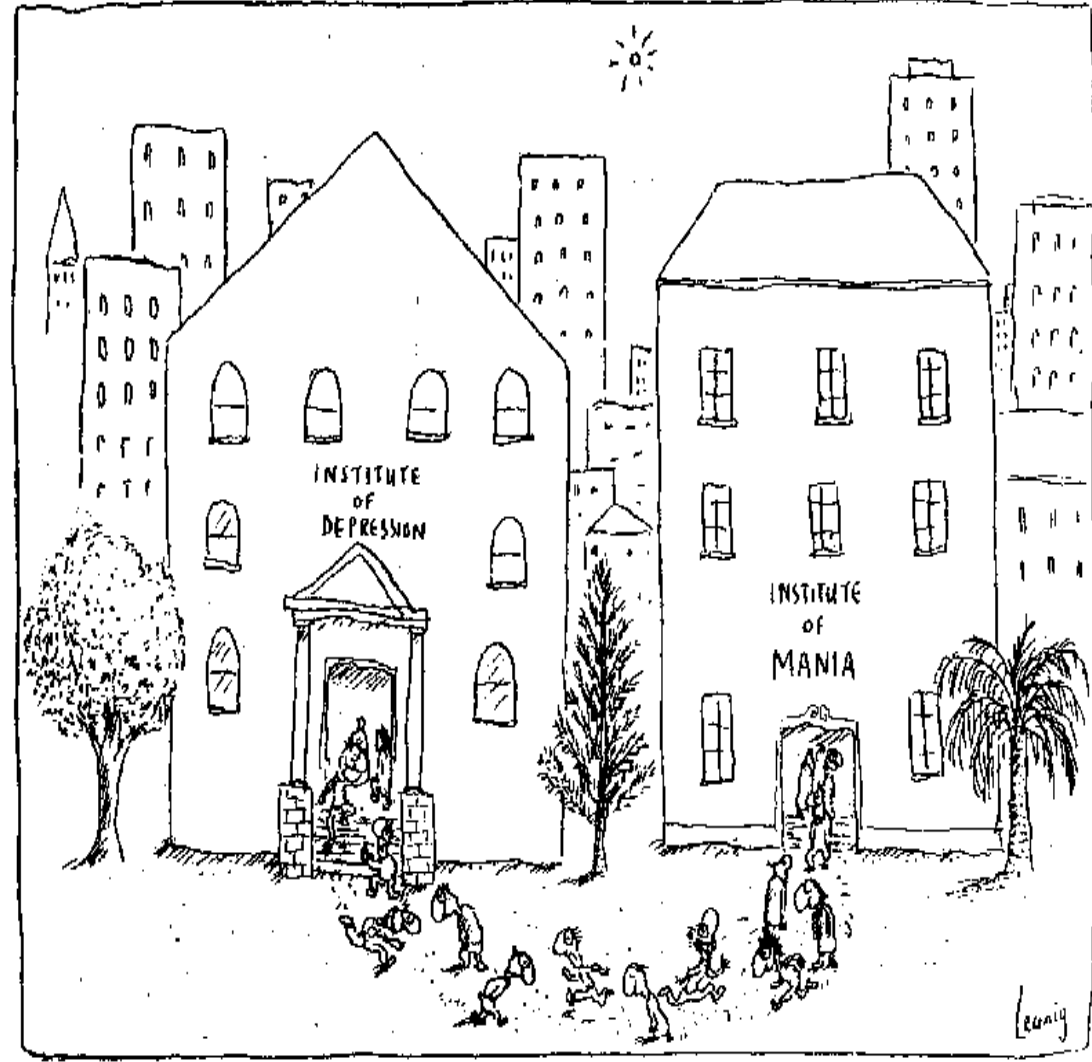
# Formative Influences...



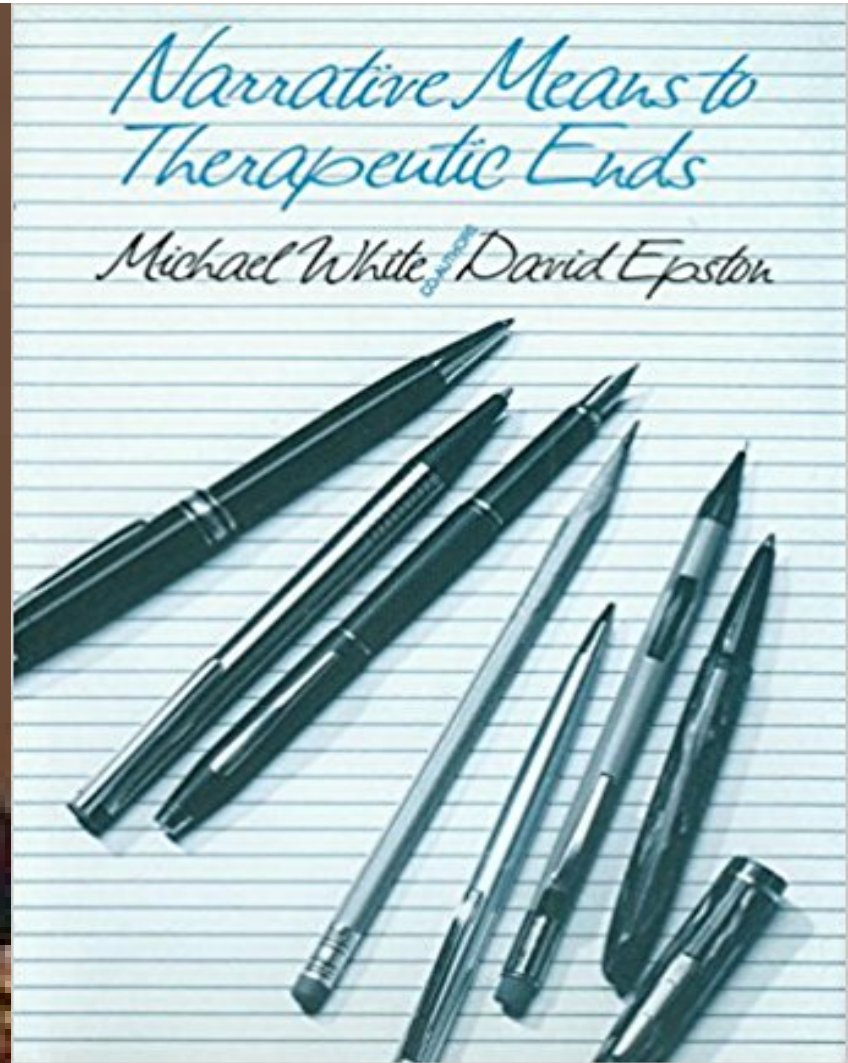
# Being a good psychiatrist....

## What I was taught:

- Relieving people of their voices, unusual beliefs, anxiety, and depression is the core of good clinical care
- Good clinical care is the core of what it takes to foster recovery from severe mental illness
- “If I am good enough at my job, people will recover...”



# Formative Influences...



# Formative Influences...



# Understanding Aspirations...



## The Village Long Beach Experience



*The Aspirations of Youth*



# Formative Influences...



# The power of connection...



The Hawkes Bay experience –  
WIT/The Lighthouse





# Helping without Harming?

## Understanding Aspirations...



The magic of peer roles...  
and peer lead service provision



The power of connection...



## Kia Kaha – Initial Concept

People with poorly managed LTCs, frequent admissions

Screen for severe mental health need

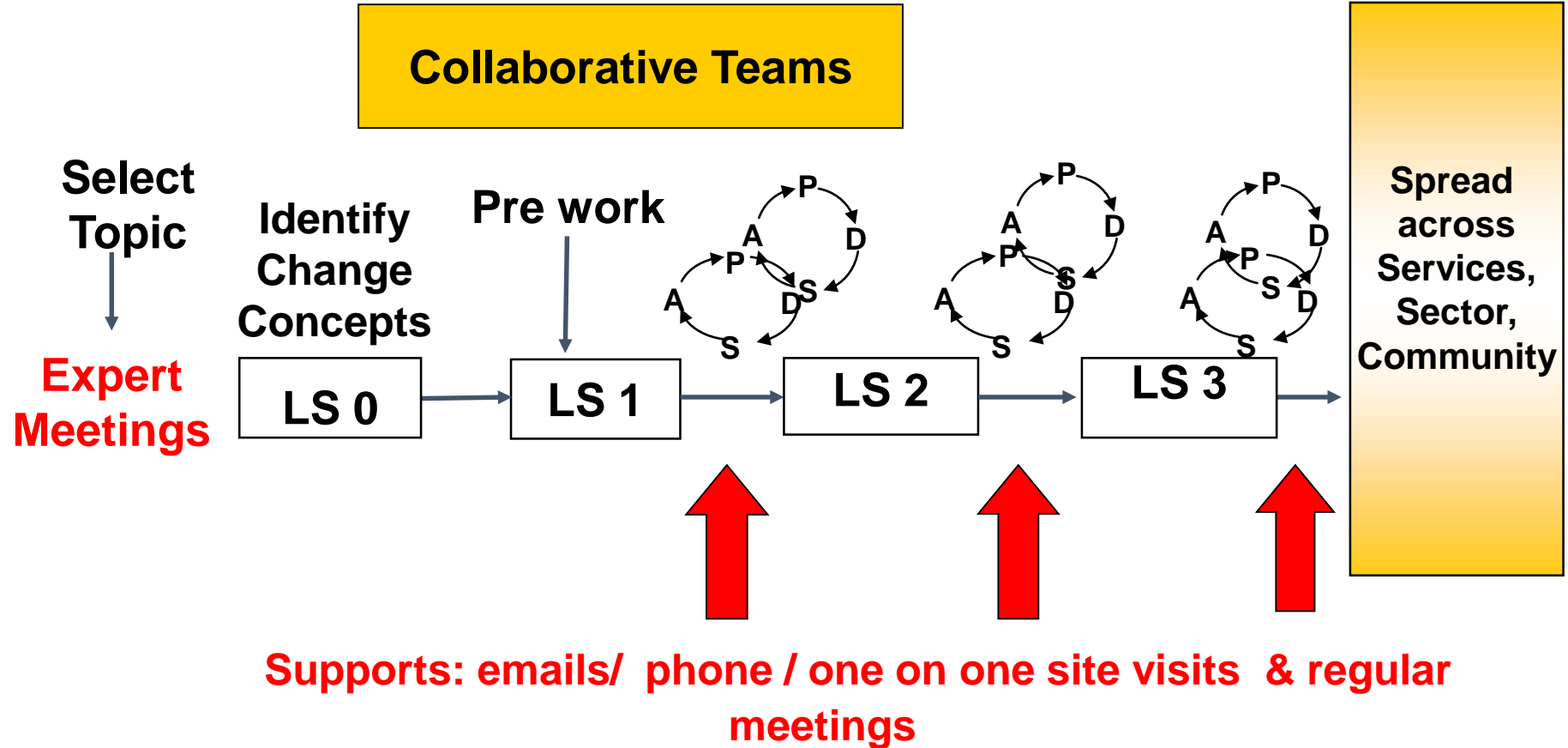
Engage with Flinders Care Planning

Stanford  
SME

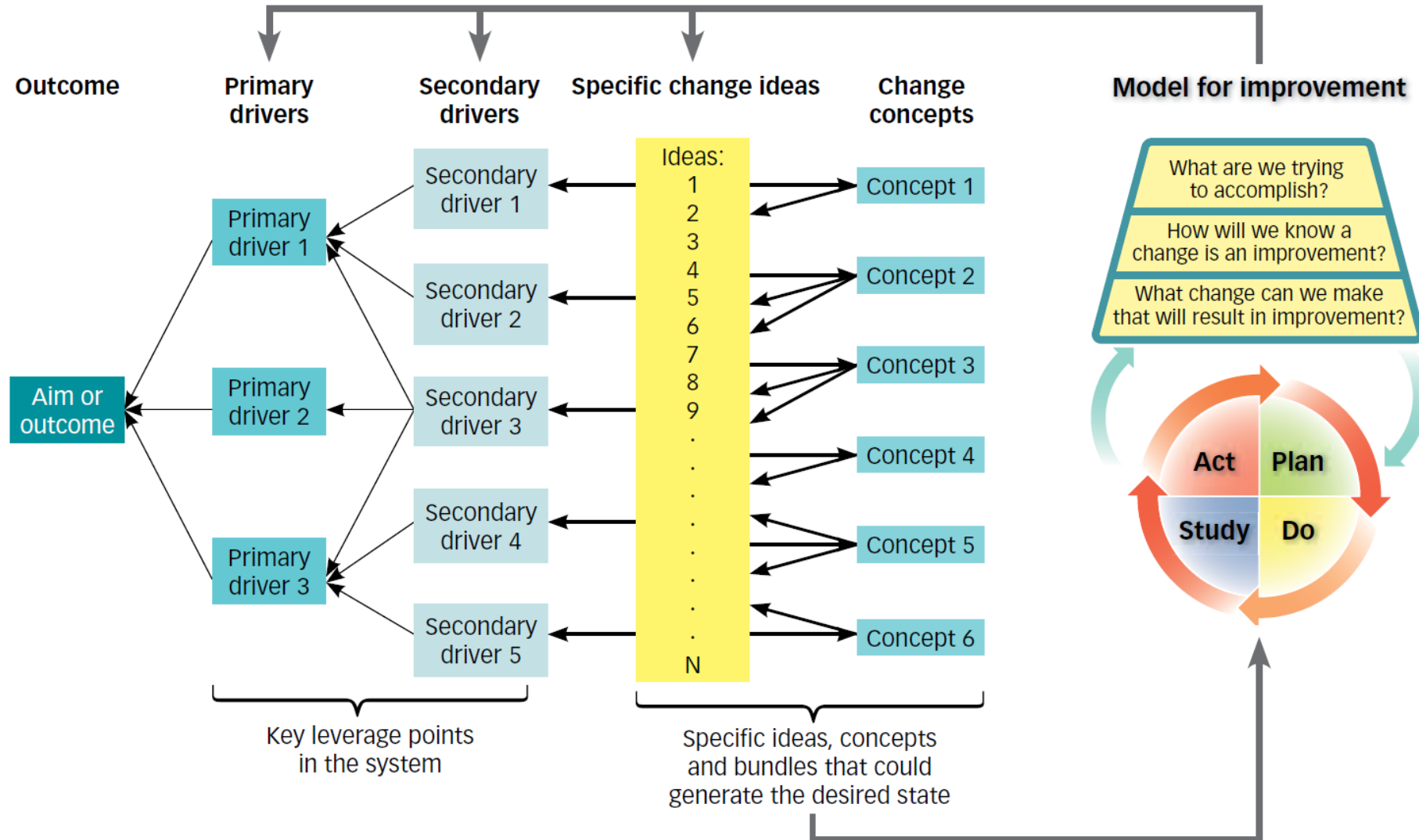
Health  
Psychology

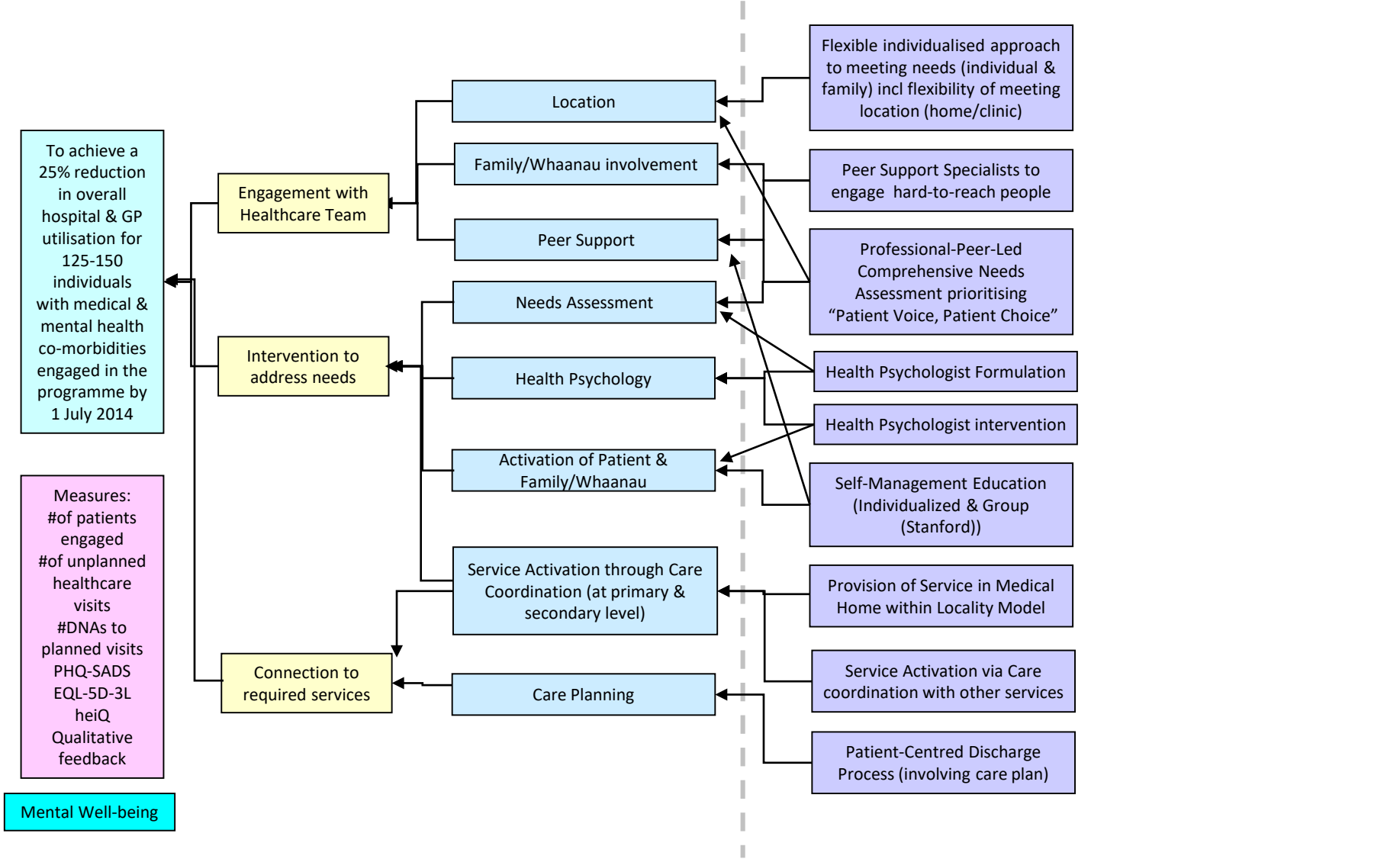


# IHI Methodology – implementing Evidence into Practice, improving Quality – Efficiency - Patient Experience



# Driver diagram informs testing, testing refines theory / FIGURE 3







Inspiring  
Stories ....



**Co-Design**



“  
*I want to...  
...be able to walk my  
grandchild to school...  
...drop a dress size...  
...feel lighter and fitter...  
...be able to walk up stairs  
without stopping*  
”



“  
*We did it!*  
”

# What we found...

- Not all of the high users seen identified themselves as having a “mental health issue”
- What we identified was high psychological distress and psychosocial complexity
- Engagement was the biggest challenge
- We trialed the use of peer support workers to engage with the most hard to reach patients
- Along the way, we recognised more and more the value of peer support as an “intervention” in itself



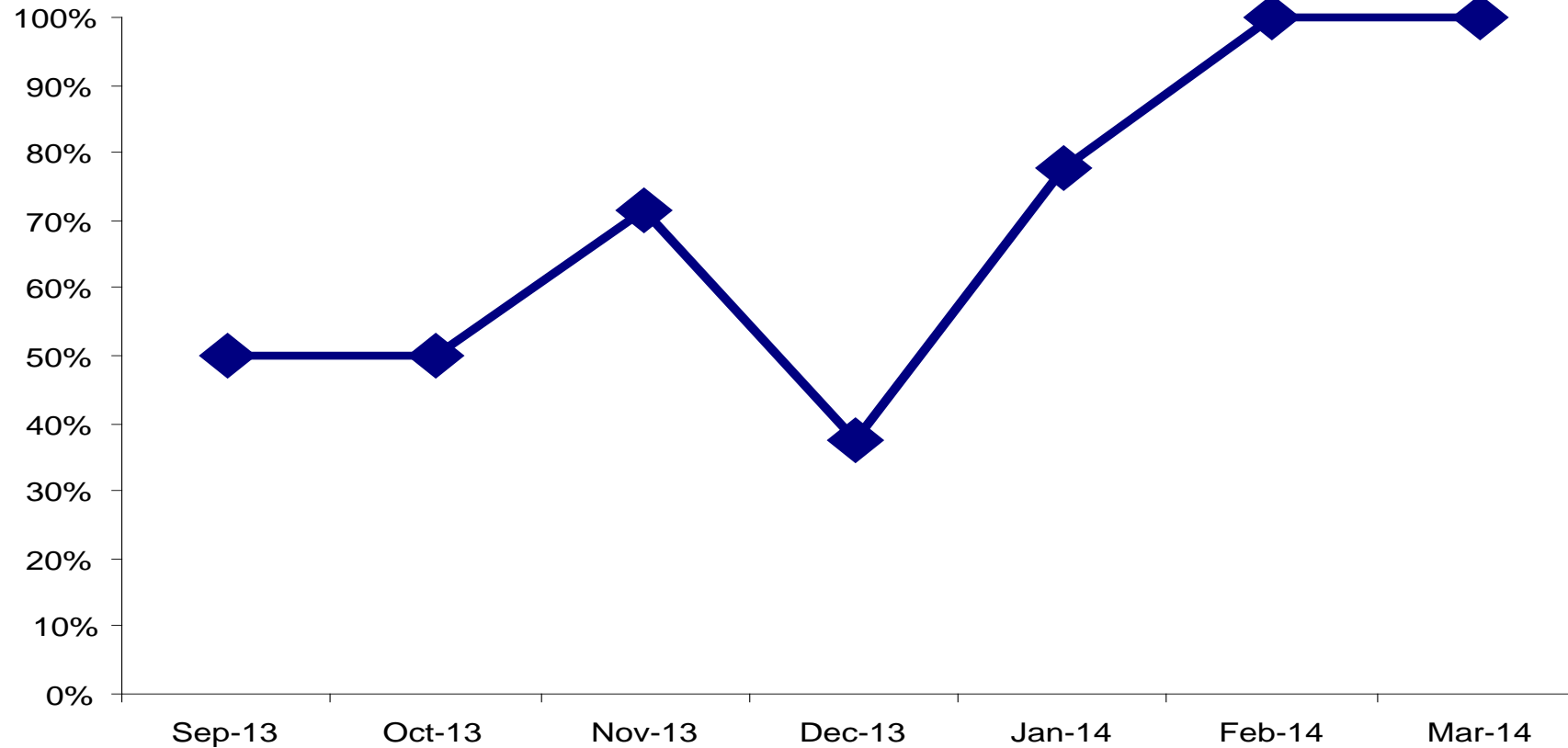
# ?Peer engagement in Primary Care?



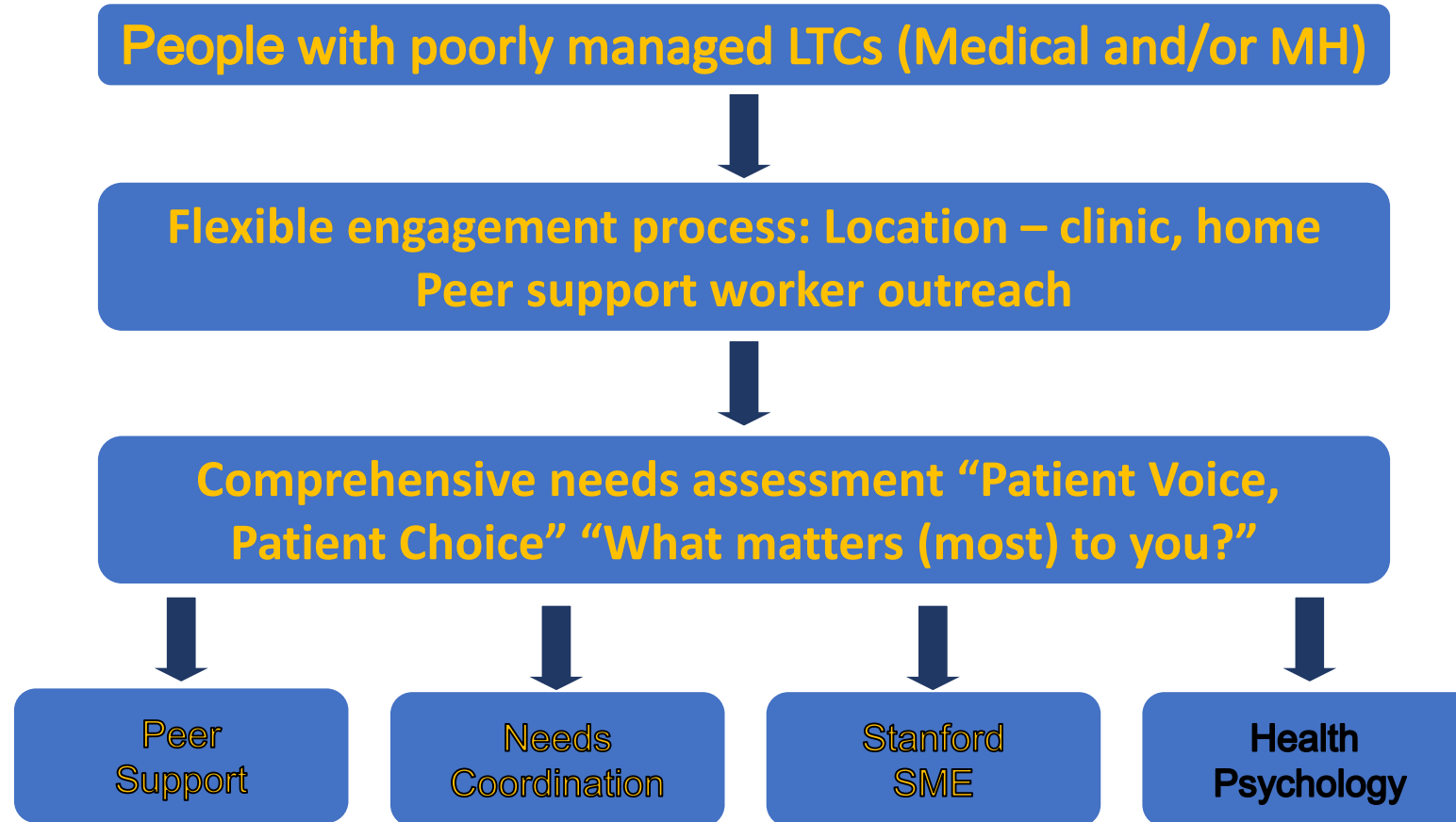


# Peer roles – the magic begins!

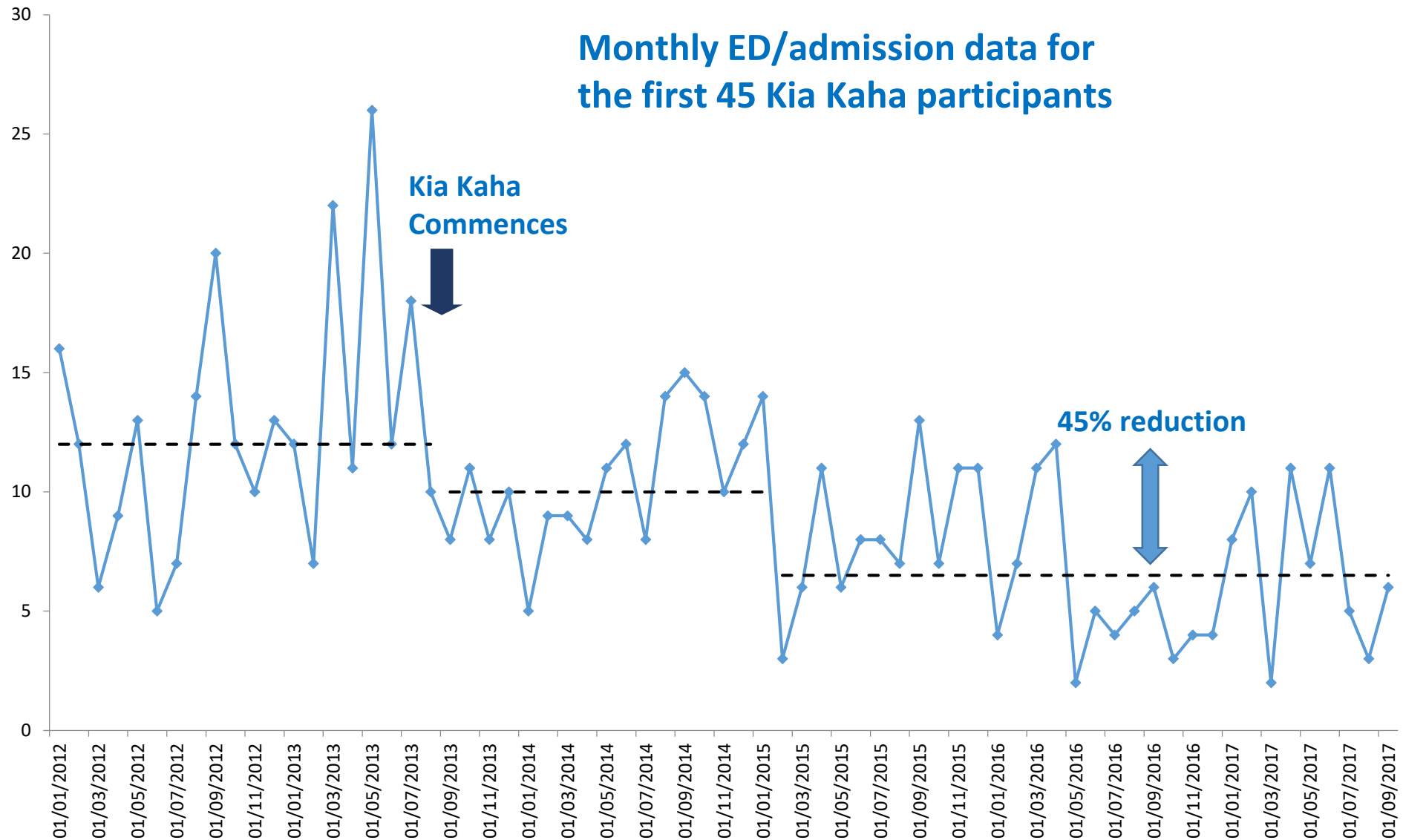
## Percentage patients engaged with Kia Kaha



## Kia Kaha – final concept



# Kia Kaha ED present/admissions data



Whatever we  
are doing,  
we are  
managing  
our lives...

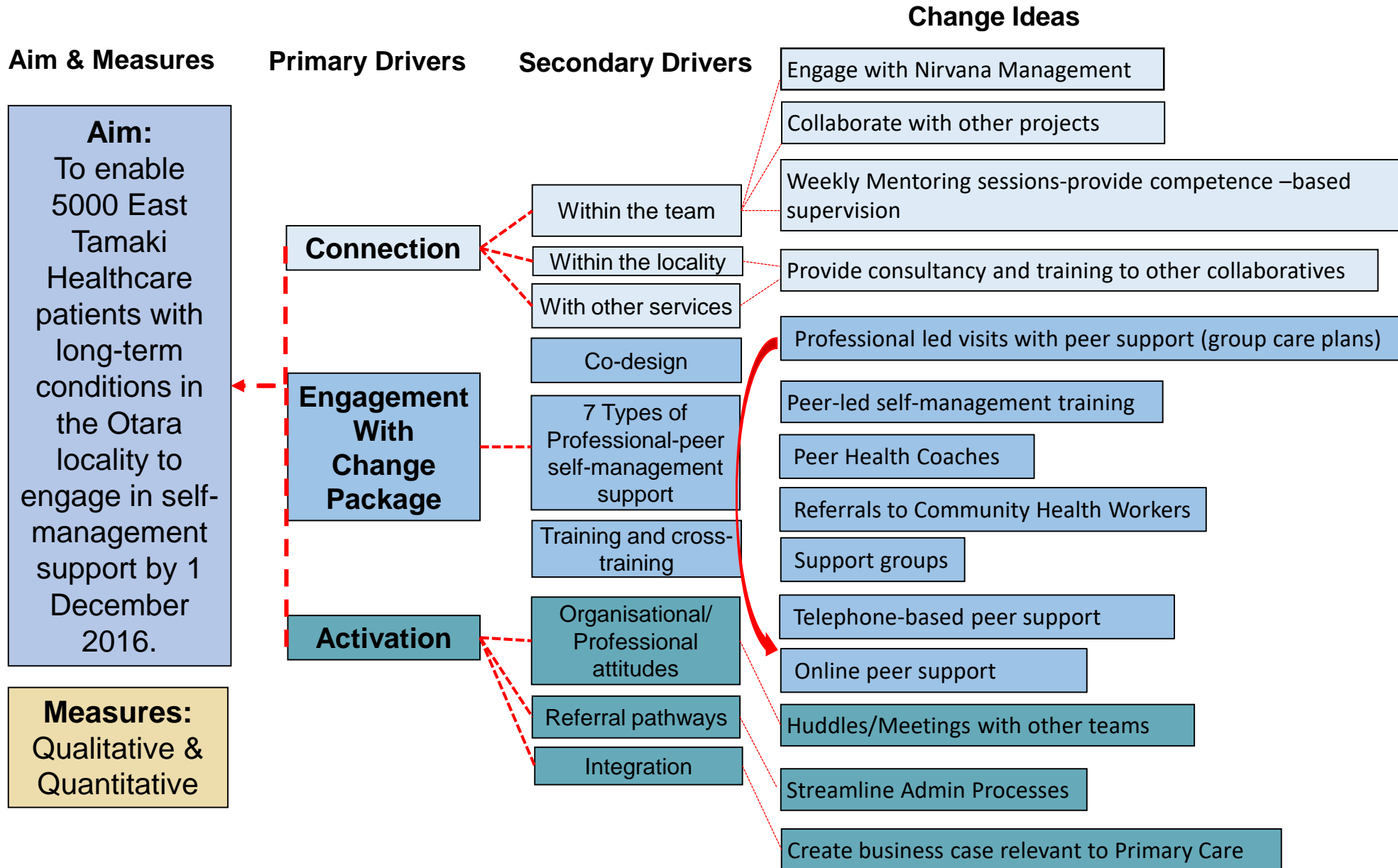




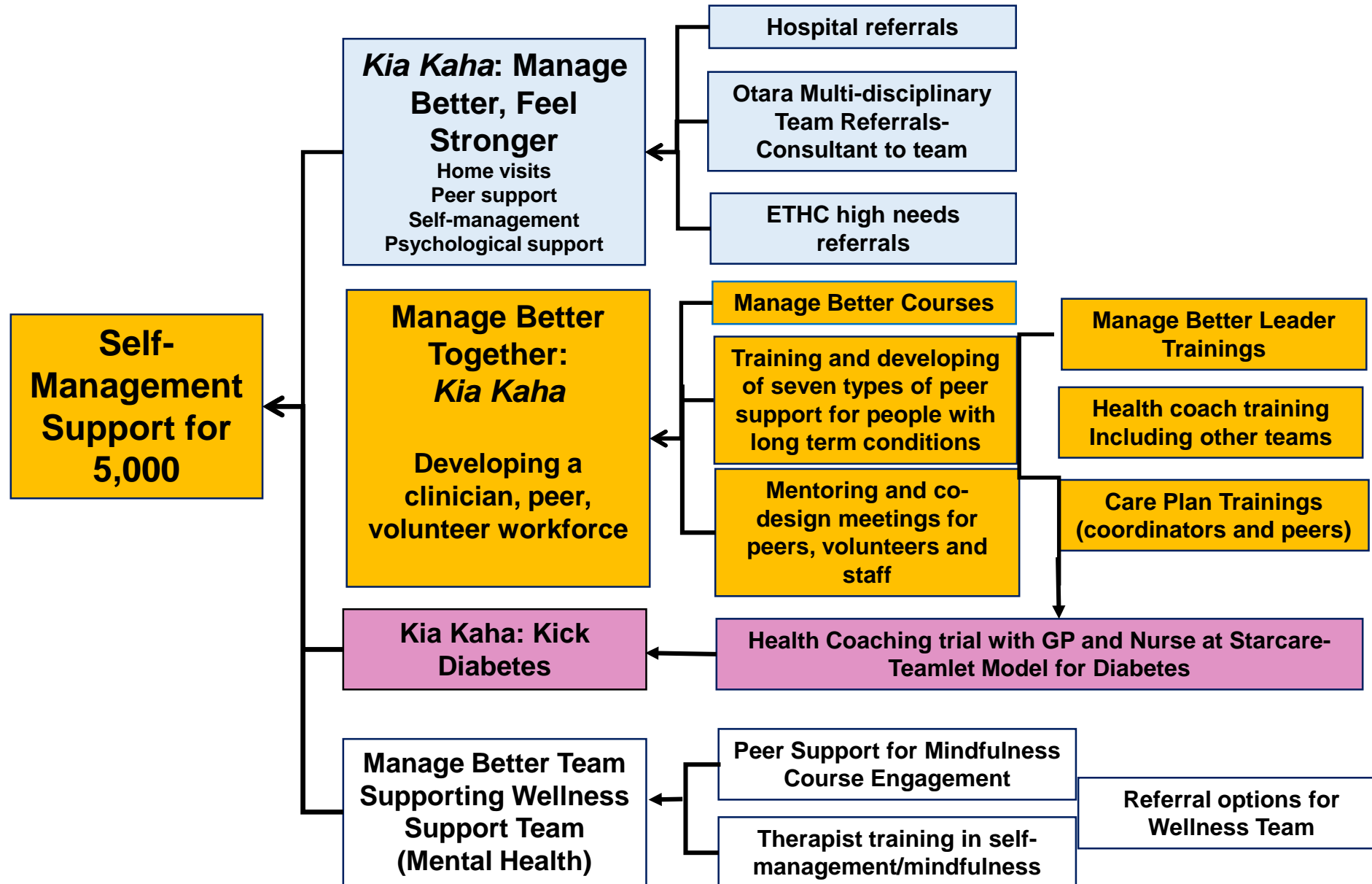
# How we Manage

Makes all the  
difference to both  
quality of life  
and costs

# Driver Diagram



# Change Package



## Self-management wheel of support



\*<http://www.cepc.ucsf.edu>

\*<http://www.chcf.org/publications/2006/12/building-peer-support-programs-to-manage-chronic-disease-seven-models-for-success>



## Careplan groups

“Helpful to share with someone else....to see through someone else’s eyes



# Culture specific courses



# Language specific self-management communities



## Peer Support



“I can now control my anxiety by using all of the techniques that were taught...my goal is to get better and stay healthy”

# Manage Better Leaders: Peers-Volunteers



**“It teaches me to keep my chin up and face the world day to day”**

**“I like giving something back to the community”**

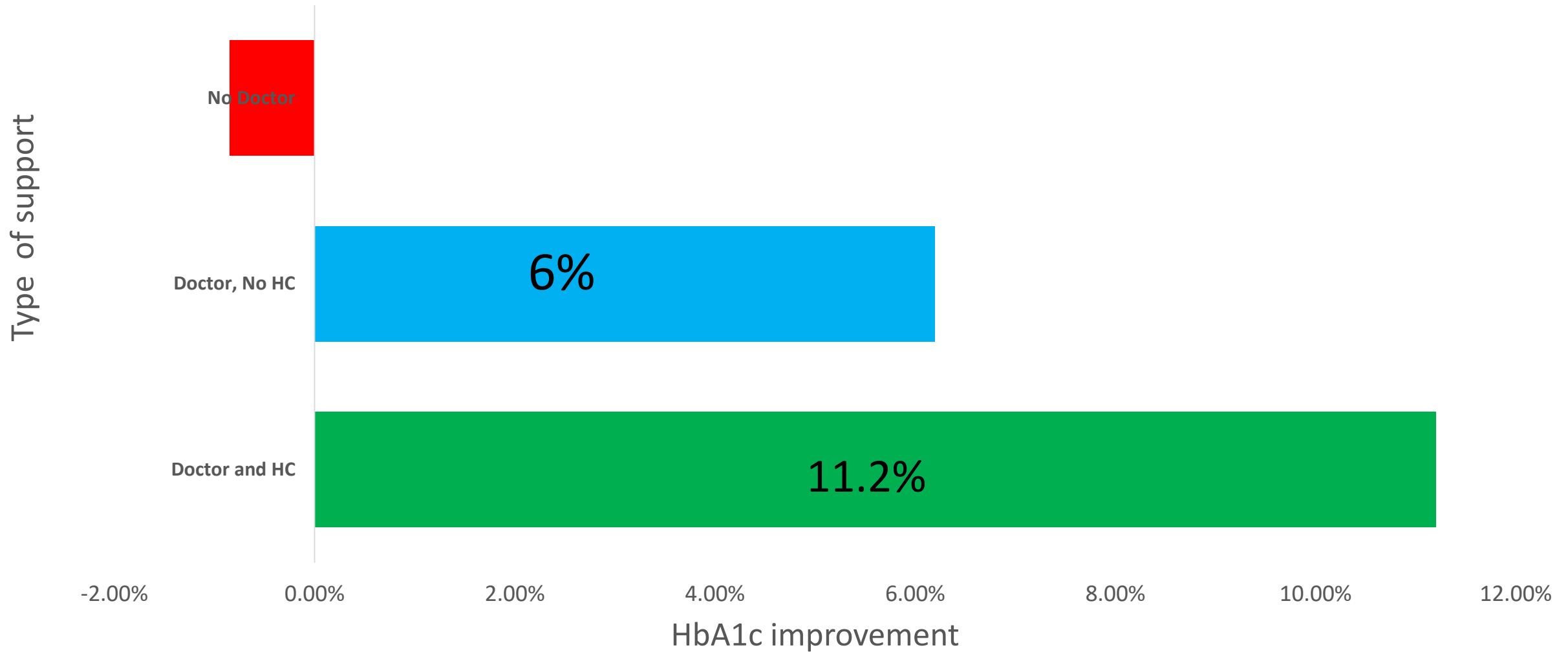
**“I love to see the difference I am making in others’ lives”**

“I was hearing words like, ‘terminal illness’ and ‘You will just have to learn to live with the pain’ from the specialists. However, Kia Kaha helped us to learn about pain management and make a strategic plan as a family...

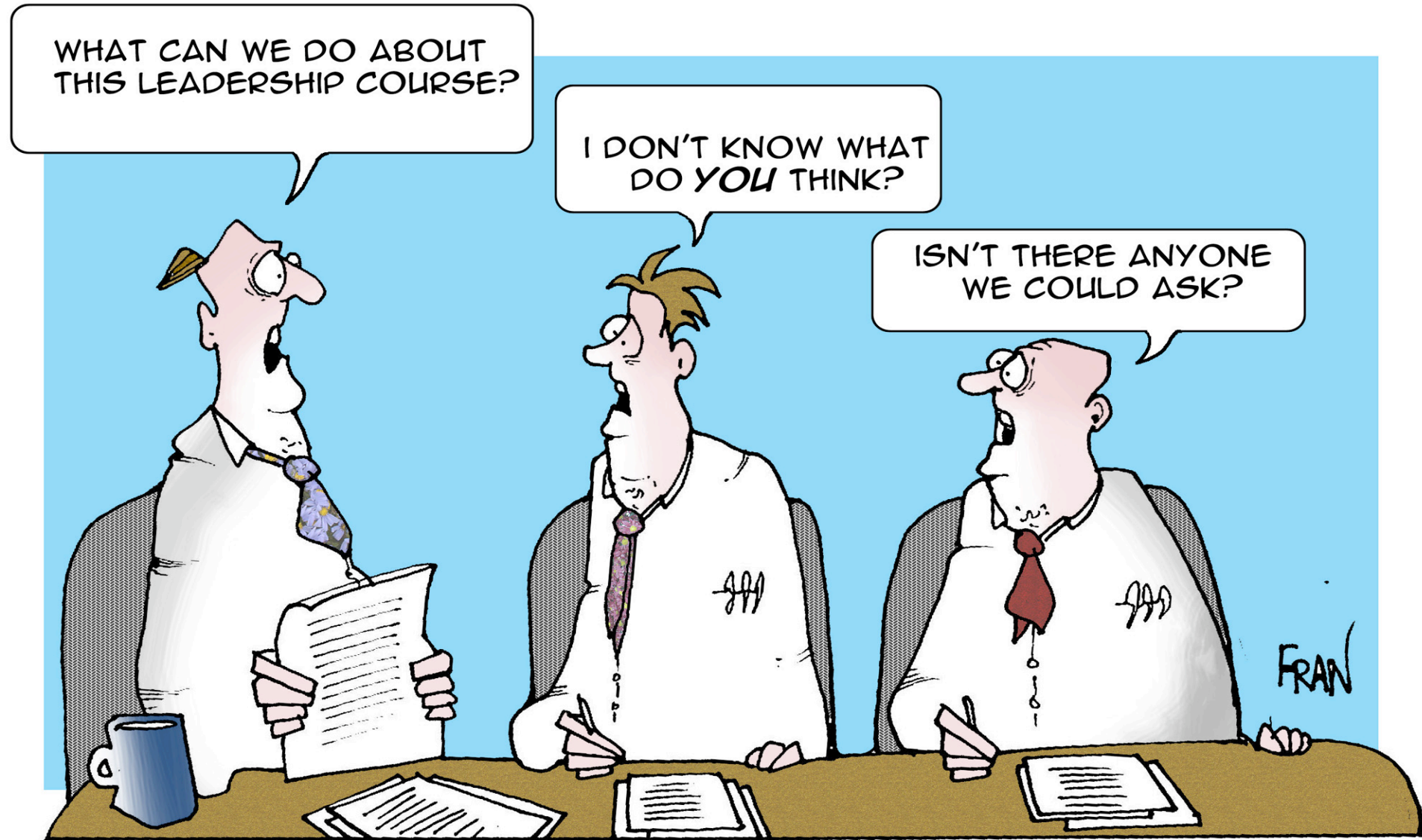


My wife is no longer worried about me dying, my whaanau (family) is reconnected and we have a tool box. My goal was to get healthier. I feel I have achieved that. Now I have to maintain it.”

# Health Coaching Trial n=135 3-5 mths post-engagement

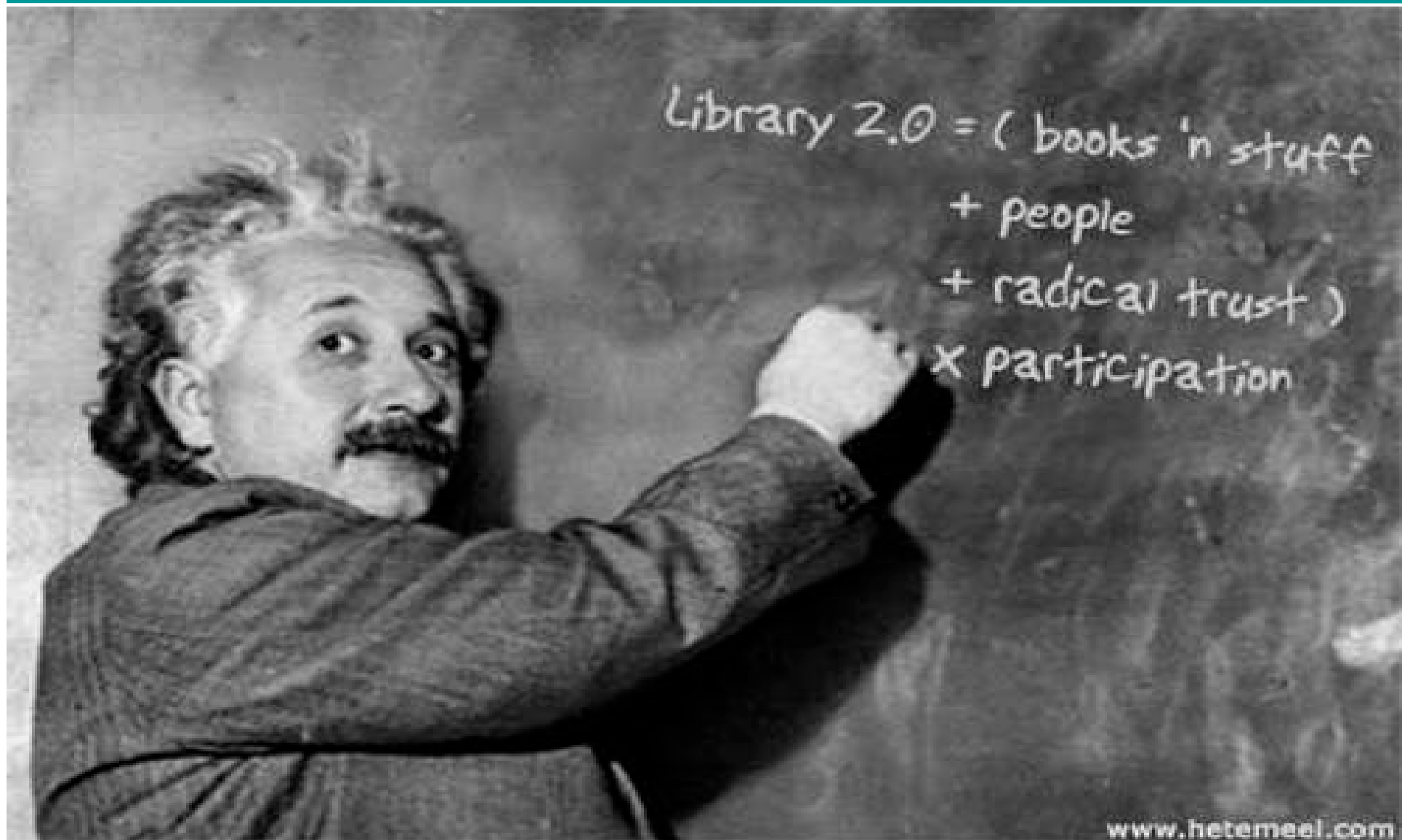


# Leadership for change...





Implement what is already proven...



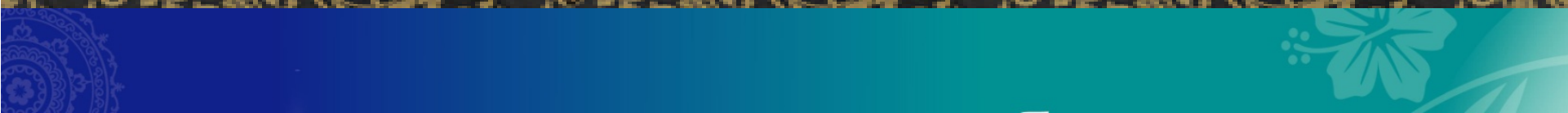
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# Organisational culture 1



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