Digital Capability Building

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going digital is <u>INEVITABLE</u>

"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one most adaptable to change."

CHARLES DARWIN (fake news)

So how do you adapt?

1. Understand this is a culture change and experiential learning process
2. Get your leadership team up to speed
3. Use your most urgent needs as opportunities for digital learning & development
4. Build the new skills as you learn
5. Repeat steps 2, 3 and 4 for the foreseeable future………

Critical Unlearning
(for financial leaders)

1. The "three quote" model is no longer helpful

2. You need to use Agile methods

3. You need OPEX more than CAPEX

4. You cannot go faster than your organisation's maturity and resources allow (and tech usually lags behind)

Software example - chatbots

Software example - chatbots

	Freelancer QUIZ ONLY ~~$22 mo.~~ $14 mo. START TRIAL	Freelancer ~~$45 mo.~~ $25 mo. START TRIAL	Essentials ~~$115 mo.~~ $95 mo. START TRIAL	Business ~~$720 mo.~~ $600 mo. START TRIAL CONTACT US
Type of Content	Quiz only	Quiz, Calc, Ecom	All	All
Leads	12,000 per year	12,000 per year	90,000 per year	600,000 per year
No. of Content Pieces	3	5	Unlimited	Unlimited
Team Members	1	1	3	10
Templates & Layouts	3 Templates & Layout	4 Templates & Layout	All Templates & Layouts	All Templates & Layouts
Hosting & Embedding	Embed Anywhere	Embed Anywhere	Embed Anywhere	Embed & Custom Domain
Charts & Graphs	No Access	No Access	No Access	Full Access
Custom Branding	Limited Access	Limited Access	Standard Access	Full Access
Integrations	Standard Integrations	Standard Integrations	Standard Integrations	Advanced Integrations
Formula & Logic Jump	Limited Access	Limited Access	Full Access	Full Access
Analytics & Tracking	Standard Access	Standard Access	Standard Access	Advanced Access
Advanced Features	No Access	No Access	Limited Access	Advanced Access
Support	Support Docs	Support Docs	Basic	Priority

MOST POPULAR

Rose from Outgrow

Hey there 👋 Need help choosing the right plan? If you have an idea in mind,...

Software example - chatbots

NB: Plus development skills, time and resources
= your biggest challenge!