



**Connecting to Philanthropic
Fundors**



Vodafone Foundation. Connecting for Good.

- **For over 25 years**

Foundation giving globally

- **27 Vodafone Foundations**

Around the world

- **Since 2002**

Working in Aotearoa New Zealand

- **Over \$27m**

Invested in our communities

- **Our focus areas are**

Youth justice, care & protection, long term beneficiaries, rangatahi Māori & meaningful learning

- **We do this through**

Innovation, collaboration, disruption and leveraging the power of Vodafone



The Vodafone New Zealand Foundation is on a 10 year, \$20 million journey to transform the lives of 210,000 young people.



3%

Business

\$77.2 million

42%

Trusts & Foundations

\$1.2 billion

55%

Personal Giving

\$1.5 billion

**NZ give around
\$2.8 billion pa.**





Trusts & Foundations

19 Gaming & Licensing Trusts
\$303 million

25 Energy Trusts
\$265 million

Family Trusts
\$264 million

Universities
\$12 million

Lottery Grants Board

\$230 million

12 Community Trusts

\$105 million



24% Social Services

23% Health & Medical Research

21% Education

18% Culture & Recreation

8% Miscellaneous

3% The Environment

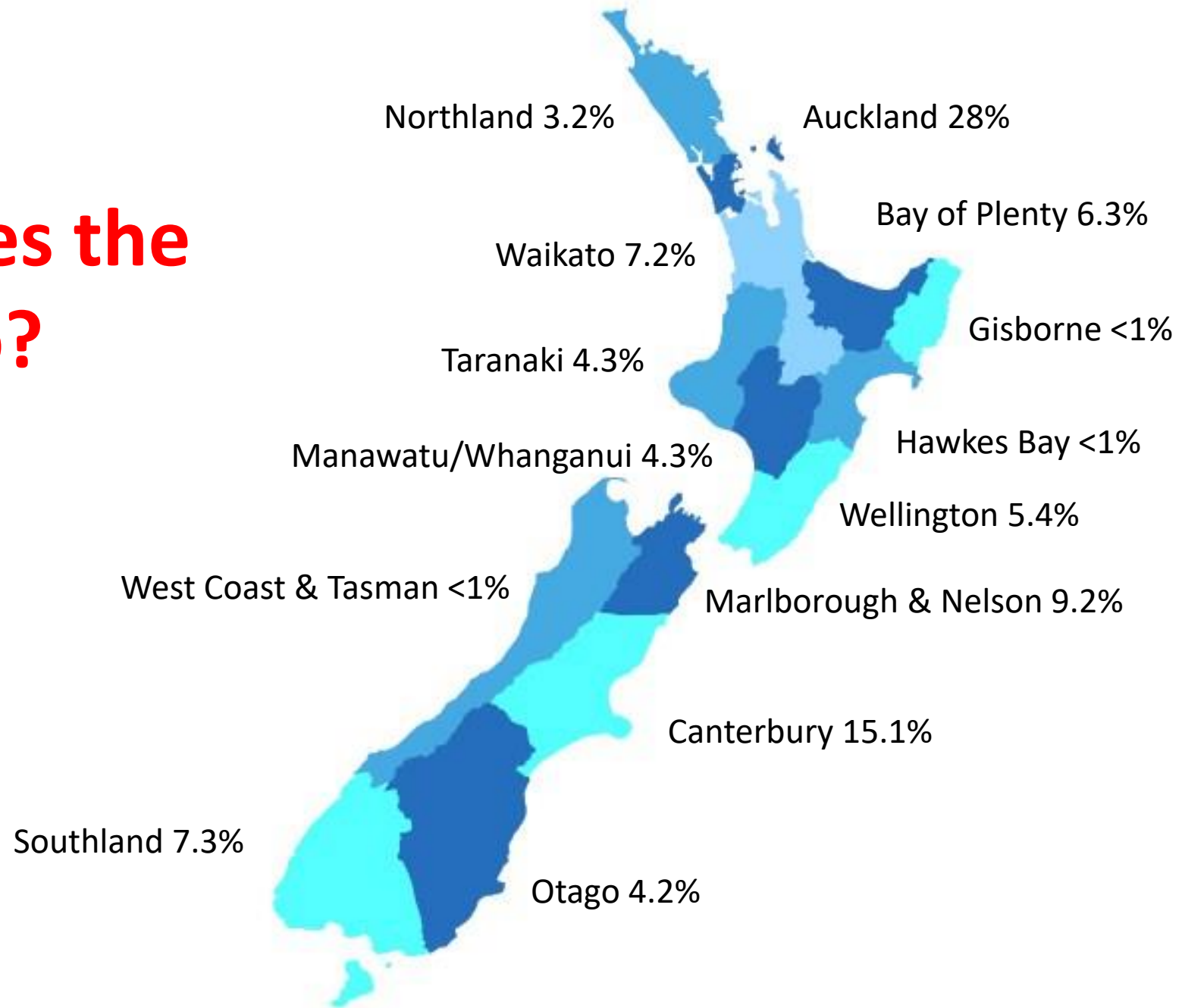
3% Religious activities

2% International Aid

What gets supported?



Where does the funding go?



Philanthropy is risk capital for social change. Growing prioritisation of impact and desire to shift the underlying conditions that hold a problem in place.

- Risk Takers**
- Funders of innovation**
- Mobilising movements**
- Community convenors**
- Thought leaders**

What is our role?





**Key themes emerging in
philanthropic practice**

A focus on equity

Power sharing

Systems change

Decolonising practice

**Adaptability &
learning**





Challenges for the Philanthropic Sector

Demand exceeds supply

For the Vodafone Foundation, our requests exceed our capacity by up to 300%

We have a fractured community sector

+27,000 registered charities

Government Changes

Changing government priorities and policies make consistency difficult

Measuring impact is hard

We are only just starting to understand how to evaluate our impact over time.

Proliferation of small grants

Lots of small grants with little strategy or ability to make significant impact



